



United Nations Sustainable Development Goals Open Pedagogy Fellowship

Nutritional Injustice Public Service Announcement

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2021-2022

Introduction:

You are a part of a collegewide effort to increase access to education and empower students through "open pedagogy." Open pedagogy is a "free access" educational practice that places you - the student - at the center of your own learning process in a more engaging, collaborative learning environment. The ultimate purpose of this effort is to achieve greater social justice in our community in which the work can be freely shared with the broader community. This is a renewable assignment that is designed to enable you to become an agent of change in your community through the framework of the United Nations Sustainable Development Goals (SDGs). For this work, you will integrate the disciplines of Sociology and Nutrition to achieve SDG #2: Zero Hunger with a focus on Target 2.1.

Learning Objectives:

- Define food insecurity and food inequity
- Identify a specific consequence of food injustice
- Utilize scholarly educational materials
- Summarize the facts relating to the specific aspect of food injustice
- Demonstrate interpersonal communication skills

Purpose/Rationale:

The concept of food injustice is meant to call attention the various factors which place barriers between people or communities and sufficient, nutritious food. These barriers are not always easy to recognize. The political economy of food often makes unhealthy food cheaper. Lower income neighborhoods often have minimal or expensive fruits and vegetables available in local groceries. Internationally, the dispossession of traditional lands, unequal trade and export-oriented

agriculture make hunger and famine more likely. On Wall Street, the financialization of food has made scarcity and hunger profitable. Public education regarding these and other dimensions of food injustice is needed. In this assignment, students will be able to raise awareness in their communities and/or the public at large about a topic related to food injustice.

Producing public facing educational material will teach students public speaking and professional presentation skills that have a range of benefits to students in their major, career, civic and personal life.

Instructions:

1. Begin by conducting research on a specific aspect of food inequity or insecurity. This could be a contributing factor such as poverty, governmental policy, corporate interests, climate, conflict, etc.; or a consequence such as malnutrition, obesity, specific nutrient deficiencies, societal effects, etc. Look [HERE](#) to get started. You will be citing your main source of information in your video.
2. Create a brief “public service announcement style” 2-3 minute video including the following:
 - a. A definition of both food inequity and food insecurity
 - b. A discussion of how these relate to the concept of nutritional injustice
 - c. A discussion of the specific aspect of inequity or insecurity you chose to study
 - d. A brief summary of the contributing factors and/or consequences
3. Post the video onto any social media outlets you engage in and/or on the class’s dedicated “Nutritional Justice” page (if applicable).

Format Requirements:

- Original video using a cell phone app, video camera, or webcam
- 2-3 minutes in length
- The student must be the presenter
- Must include a spoken citation in the form of “According to.....”
- Edit if you are able including title slides, music and/or transitions

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