



THE UNIVERSITY COLLEGE
OF THE CARIBOO

KAMLOOPS, BRITISH COLUMBIA

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UCC, COMMUNITY FUTURES ENHANCE SERVICES TO SMALL BUSINESS

KAMLOOPS — The UCC Computer Access Centre and Community Futures Thompson Country have formed a partnership to make it easier for small business owners and entrepreneurs to take technology courses.

The two organizations will be delivering professional and cost effective computer, Internet and e-business courses to help entrepreneurs operate their businesses more effectively.

The explosive growth of information technology is having a profound impact on our lives. A full spectrum of businesses, from entrepreneurial ventures to assembly line operations, are using computers and online technology in different ways with varying levels of skill and understanding. Moreover, many people feel uneasy sorting through the technologies and are uncertain about how to use them effectively.

The UCC Access Centre and Community Futures want to encourage business owners to educate themselves and their staff in an effort to make their companies more productive.

Short courses are aimed at educating people not only in traditional computer literacy — defined as the ability to use computer applications such as spreadsheet or word processing programs — but also in areas relating to the Internet.

To reach more small businesses and cater to their needs, the UCC Computer Access Centre is offering courses at the Community Futures office at 301-340 Victoria St. The courses will be hosted evenings, 6:30 – 9:30 PM beginning Sept. 12. Some e-business seminars offered by Community Futures will also be hosted during the day.

Depending on the course, participants will learn a range of valuable skills such as how to use computer applications, how to use the Internet for research and how e-business techniques can apply to specific situations.

Community Futures is a community driven organization that provides business training, financing and support services to small businesses, while the UCC Computer Access Centre offers specialized training for businesses and organizations.

For more information about these programs or to register, please contact Community Futures at 828-8772.

UCC NEWS RELEASE