



THE UNIVERSITY COLLEGE  
OF THE CARIBOO

KAMLOOPS, BRITISH COLUMBIA

Public Relations, Student Recruitment & Publications Dept.  
Office of the President • Contact: Josh Keller  
900 McGill Rd. • Box 3010 • Kamloops, BC, V2C 5N3

Telephone (250) 828-5008 • Fax (250) 828-5159

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## **UCC Sign Competition Involves Community**

KAMLOOPS-The winning concept for the The University College of the Cariboo Site Identification Design Competition was presented to the UCC Board of Governors at their public meeting April 18th.

The design, by Mr. Dennis Kwan of Kamloops, was chosen from a field of 21 entries. The Committee was impressed with all entries received, and felt that the process as a whole was one with which the community felt a sense of involvement. Each design submitted displayed creativity and an awareness of the comprehensive nature of our university college.

Dennis Kwan's design was selected for its innovative use of materials and its artistic interpretation of the competition criteria. A copper-clad arc broken at one end to provide a physical and metaphorical entrance to the campus, the sign allows visibility from all campus approaches.

The use of copper, a locally mined metal, symbolizes UCC's present and future connections to technology. Multiple flag poles integrated into the sign design will fly flags of the province, nation, university college, and, from time to time, signal the presence of special events such as the Canada Games or Festival of the Arts, hosted by UCC.

Janice Latta, chair of the UCC Sign Committee, was very pleased with the competition and its results. "We are grateful for the imagination and thought that all entrants put into their contributions to a distinctive campus identity for The University College of the Cariboo. As a regional institution, we welcome the opportunity to involve our community--the sign competition allowed us to interact with people in a fun and meaningful way."

For more information, please contact Janice Latta at 250-828-5297.  
Photo by request--contact Bronwen Scott at 250-371-5739.