

Art Infinitum

Dramatic sculpture, provocative paintings and a host of drawn, photographed, stenciled and screened images made this year's fine arts diploma students' year-end show well worth at least one walk-around. Artwork is still up—take a look!

E-Commerce

UCC will soon jump into the hectic world of e-commerce, offering students an opportunity to learn about this fascinating and fast-growing field as part of a proposed new course—Marketing 447.

"We took a very close look at the alternatives," explains marketing instructor **Deborah Lawton**, "and a thorough review along with a survey of business students convinced us that, while the available material on e-commerce is limited in scope, there is enough for a thorough coverage of e-commerce within the course."

Marketing 447 will also tackle the topic of international marketing, which fits well with e-commerce issues.

Testing, Testing

UCC has recently been approved as a testing centre by the Society of Actuaries. Until now, those wishing to take actuarial tests had to travel to Vancouver or Calgary. Tests are written in February, May, and November each year, with the ultimate goal of becoming a Fellow of the Society.

Actuaries, called "financial architects" and "social mathematicians," calculate and project costs and risks for the insurance industry, consult on long- and short-term risks for a variety of businesses, help companies design pension and benefit plans, manage programs like Medicare and Social Security for governments, and evaluate assets and liabilities for banks, investment firms, labour unions, fraternal organizations, corporations and public accounting firms.

Math skills are the backbone of an actuary's education, supplemented by knowledge of business issues and trends, social science, law and economics. There are only about 18,000 actuaries in North America.

Sun Demons Shine Again

The UCC Men's Sun Demons Soccer team has won the Kamloops Sports Council's *Team of the Year Award* for their accomplishments this year and in the past. In 1998, the team hosted the Canadian Colleges Athletics Association Finals for Men's and Women's Soccer, and managed to scoop the Gold Medal as well.

All-Canadian athlete Sandra Redford, who has played both soccer and basketball for the Sun Demons program for the past three years, was selected *Female Athlete of the Year* by the Council.

BIGS Gone

After extensive consultation and review, the Division of Business, Industry and Government Services (BIGS) at UCC has been discontinued. All continuing education functions formerly under the BIGS umbrella have been assigned to UCC's five instructional divisions and to the Williams Lake campus. Extension Services coordinators and support staff will report to the appropriate dean, and a central point of public contact for UCC continuing education activity will be established later this year.

Former director of BIGS, **Andrew McKay**, will now fill the position of Extension Services Coordinator 1, Professional Schools, left vacant when John Edwards retired last month.

A Continuing Education Committee, composed of deans, extension coordinators, and a regional services representative, and chaired by Vice President of Community and Distributed Learning Services, **Adrian Kershaw**, will meet monthly to review programming, set strategy, and monitor budget performance.



BSc student **Jeff Guthrie** (l) explains his water study at the Science Student Poster Session.

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UCC Communicator is published by the Public Relations & Publications Dept.
Editor: Bronwen Scott
Design: Audra Thompson
Printing: UCC Print Services
Next copy deadline: June 4, 1999

A C R O S S C A M P U S

Student Summer Works

UCC is once again the host agency for the Student Summer Works Program in the South Cariboo/Shuswap region. One of twelve Youth Options programs set up by the provincial government, Student Summer Works reimburses employers for 50% of student wages to a maximum of \$4 per hour, to create at least 400 much-needed jobs for high school and post-secondary students.

Kathie Bryenton (Cooperative and Career Education) is program manager, assisted by student program administrators **Nicole Tomm**, **Dino Bernardo**, **Julie Cheung**, and **Jennie Eyged**.

The program runs from May 3rd to August 31, and is located in OM2792. For more information, please call 5834.

Budget News

The good news for this year's budget is that although the \$600,000 Library Grant for University Colleges was to end entirely this year, the Ministry of Advanced Education has provided \$289,000, with a promise to review allocation mechanisms.

Other good news includes an increase of \$876,000 in base funding to complete the full implementation of degrees in journalism, tourism, and computing science.

Despite a small budget shortfall and the fact that no funding has been provided in the past few years to offset internal inflationary costs estimated at 2% per year, no staff layoffs are anticipated.

ATIC Launches New Team

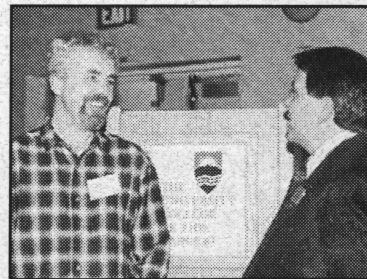
The Advanced Technology and Innovation Centre (ATIC), located in the UCC Trades and Technology Centre, operates several programs geared toward helping BC business, especially high-tech business, succeed. Right now, ATIC is working on 24 projects in a variety of industries, up from just three last year.

The Centre has now established a team of eleven business associates specializing in manufacturing, engineering, management, marketing, public relations and finance.

One innovative ATIC program involves the establishment of "Centres of Excellence and Best Practices," encompassing electronic technology and telecommunications, life sciences, value-added processing, and business incubation.

The Business Incubator Program provides expertise and support in the areas of technology, business planning, marketing, finance and venture capital, and patent protection information for start-up companies during the critical initial phases of the company's operation.

Currently, ATIC operates on grants from a variety of provincial and federal government agencies, but this will change in the future, says ATIC director **Jerry Lemmon**. "By creating these areas of expertise," he explains, "the Centre will become more self-sufficient and sustainable. Government funding should be seen as seed money for establishing the business rather than the primary source of income."



UCC alumnus **Daniel Collett**, a former UCC carpentry student now working as an instructor at Centennial School in Coquitlam, visits with Trades and Technology Program Coordinator **Howard Mayer** at the 2nd Annual WoodLINKS International Educator's Conference, held at UCC in March.

UCC Board Synopsis

At April's Board of Governors meeting held in Lillooet, the Board heard presentations from the Lillooet Community Advisory Committee, composed of representatives of the municipality, Indian Bands, the hospital, several government agencies, and the Lillooet Friendship Centre, on the learning needs of people in the Lillooet area.

Peter Busby and Associates of Vancouver, architects for the Nicola Valley Institute of Technology (NVIT)/UCC shared campus in Merritt, showed the Board a schematic design for the new building, which both the NVIT and UCC Boards approved in principle. The campus and building will be the first independent aboriginal post-secondary education institute in Canada, and will be completed by May 2001.

The Board also approved a new program proposal for Primary Care Clinical Nursing, approved **Brenda Mathews'** nomination for another term on the executive of the Advanced Education Council of BC, received information on a Letter of Intent for an independent Bachelor of Education Degree, and announced the voting delegates for the upcoming AGM of the Association of Canadian Community Colleges.

A C H I E V E M E N T S



1999 Scholarly Merit Award-Winners (l-r): **Linda Deutschmann** (Sociology); **Dr. Tom Dickinson** (Biology); **Dr. Jim Sethi** (Management and Marketing).

Deborah Lawton

Deborah Lawton (Marketing and Management) has recently had a chapter, "Marketing 'You, Inc'—Preparing a Personal Marketing Plan," published in the textbook *Basic Marketing, 9th Canadian Edition*, published by McGraw-Hill Ryerson.

She was also featured in a recent *Globe and Mail* feature on women MBAs (April 13/99).

Tom Walton

Dr. Walton (Physics) co-authored a scientific paper recently published in *Nuclear Instruments and Methods in Physics Research*, published by North Holland Elsevier. The paper, entitled "Optical Design and Performance of the Second Arm Spectrometer System at TRIUMF," was co-authored with P.L. Walden, C.A. Miller, S. Yen, et al.

Roger Collins

Roger Collins (UCC Accounting Chair) organized the North West Accounting Research Group (NWAR) Spring 1999 conference, a meeting for accounting academics held in Kelowna in April. The meeting attracted participants from as far away as Alaska and New Zealand, with papers presented ranging from environmental accounting to tax collection problems in remote Alaskan fishing villages.

This is the first time the conference has been hosted by a university college, and only the second time it has been held in Canada. It was sponsored by grants from the Institute of Chartered Accountants of BC (ICABC) School of Accountancy, and by the ICABC's Kamloops Chapter.

Berndt Sigloch

Berndt Sigloch (Accounting) presented a paper of the accounting aspects of linear programming at the recent NWARC Spring 1999 conference.

Team UCC

The following papers were presented by UCC participants at the conference at Russia's School for Management Consultants in March:

Sandy Abraham (Cariboo Management Centre)—The Issue of Trust in the Day-to-Day Operation of an Enterprise.

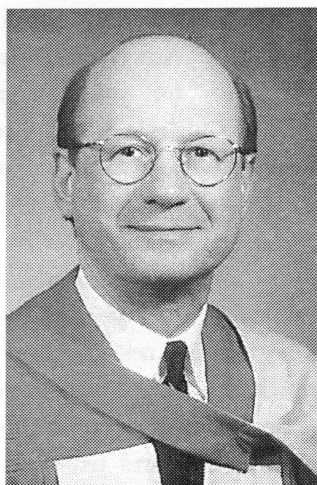
Jim Seldon (UCC Business)—Economic, Law and Trust in the "Free" Market.

Zena Seldon (UCC Business)—Trust and the Nature of Commercial Banking.

Ivan Gyoza Somlai (International Education)—The Maturation of Trust in International Partnerships.



It has now been a year since I made the decision to return to B.C. and join UCC. It has been a year that has gone by incredibly quickly, exceeding all of my expectations of the excitement and challenges which go with being President of a dynamic institution.



As we prepare for the summer months ahead, I want to take this opportunity in my second report of the year, to share with you my reflections on where we have been, and my sense of where we are going.

Looking back, there have been many highlights of which we all should be proud. The opening of the Old Main renovations has created a new vitality in the centre of campus; the job that was done last

fall in hosting the CCAA National College Soccer Championships was outstanding to the point where it is being called the best event ever, and as a bonus we took home our first UCC national championship victory; the small but significant initiative to fly flags from countries around the world at our entrance has brought wonderful comments from the community, and even some national attention; and the leadership and work of faculty, staff and students in planning and hosting major conferences and events, such as the Species at Risk Conference in February, are an important and growing part of the culture of UCC.

All of these activities have been successful because of the vision and energy of the people who work here, and looking ahead I see many more benefits to us as an institution, and to our community as a whole. The leadership of UCC

in many areas of economic, social and cultural development is important to the future of our city and the many communities we serve across the region.

We now find ourselves in the midst of another budget cycle, and the angst that can go with this difficult process. It is my view that institutional budgeting is better understood and better decisions are made when it is an open and consultative process. Therefore, at my request, a representative group of individuals have been brought together as a Budget Planning & Priorities Committee. They are an advisory committee to my office, and, while this is a learning year for them, by next fall I anticipate that committee members will give me the benefit of their advice, to assist us all in dealing with the continuing challenges of underfunding. Also, starting this year the budget will be presented to Education Council for comment prior to adoption by the Board of Governors.

While UCC has been more fortunate than others in this budget year, the fact remains that we still receive insufficient funding to meet the costs of inflation, and the tuition freeze that places our fees below the provincial average limits our capacity to serve students. All of this continues while demand for post-secondary education at UCC is still rising. Unfortunately, I expect that the task of developing a balanced budget will be even more challenging in the coming years.

Nevertheless, UCC's future is unlimited, but in order to meet that challenge with resources that we know are limited, it is essential that we have a plan. That's why the Board of Governors has asked me to chair the Strategic Planning initiative that is now underway. I see this as a critical step in the future evolution of this institution,

and strongly urge everyone to take the time to consider the strategic goals and directions that are starting to come from the Committee, and to give input into this planning process.

We cannot be all things to all people, and as we celebrate our first decade as a university college, and thirty years as part of the B.C. post-secondary system, we need to set our sights more clearly on what we intend to become known for in the next decade. There's no doubt in my mind that UCC is becoming nationally recognized for its achievements and its uniqueness as a university college.

The inclusion of UCC in both the *Guide to Canadian Universities* and the *Guide to Canadian Colleges*, published annually by *Maclean's* magazine, and the feature article in *University Affairs* in January, are important steps in raising our national profile. I look ahead to more achievements of this kind, and the continued success of our graduates will be an important part of this.

So, too, is the success of UCC's faculty, especially in the areas of scholarly activity and involvement in the highest levels of their respective disciplines. The recent awarding of over \$140,000 in grants to UCC by the Social Sciences and Humanities and Research Council (SSHRC), and the awarding of the first truly independent NSERC grant to a member of our Natural Resource Science faculty, Karl Larsen, are both milestone achievements. I see these accomplishments as the tip of the iceberg in terms of what will be achieved in the years ahead.

This is significant, not just for its impact on the reputation and prosperity of our university college, but also for the effect it has for the greater community in which we live. The future of economic growth in our region is very much linked to these kinds of initiatives. The successful hosting of the Research at Small Universities

Conference here last year has led to the recent University College conference this month, and from this the future is open to many more significant and prestigious achievements.

As President of this institution, it has been an honour to represent UCC in a number of different capacities over the past year, and to receive, on your behalf, many positive comments about what we do. At a system level, I have been actively involved in the development of a new Strategic Plan for the Advanced Education Council (AECBC), and I am now a member of the B.C. Council on Admissions and Transfers, and through these activities I believe that I can contribute to the growing reputation of UCC.

The business of education never ends, and it's difficult to know when one year is over and when the next begins. For me, the past eleven months on campus have been a learning experience, and it has been a priority for me to spend time on campus meeting and listening to the thoughts and ideas of all who are part of this campus community.

Looking ahead to the next twelve months, I sincerely hope that people will take the initiative to invite me to be part of department and program activities. While daily responsibilities keep me in the office or away from campus more than I would really like, I truly welcome suggestions, ideas and the direct input from anyone as to how we can continue make UCC a better place to work and to learn.

I wish you all an enjoyable summer.

Roger Barnsley



President

A C H I E V E M E N T S



1999 Teaching Excellence Award-Winners (l-r): **Michael Gorman** (History); **Carole Keyworth** (English as a Second Language); **Dan Thompson** (Accounting).

Bruce Baugh

Bruce Baugh (Philosophy) will present his paper, "Rhizomatics, Genealogy, and Deconstruction" at Trent University at the end of May, and will present two papers at the Congress of the Social Sciences and Humanities in Sherbrooke, Quebec, this June: "Hello, Goodbye: Derrida and Sartre's Legacy" to the Sartre Society of Canada, and "Derrida's Hegelian Critique of Foucault's *History of Madness*" as part of the Canadian Philosophical Association program.

Philip Schettini

Philip Schettini (Tourism) was one of a pair of BC educators who travelled to the Gaza Strip earlier this year to help form the basis for the establishment of tourism and hospitality training in the region. The two also assisted local authorities to formulate plans to build a tourism training hotel.

Philip and colleague Cyndi McLeod of Selkirk College in Nelson were selected by UNESCO to undertake the assignment on its behalf. Once UNESCO has studied the two educators' report and recommended strategic plan, it will begin the implementation stage, which could result in further opportunities for BC tourism educators in the development of curriculum, learning materials, professional development of teaching staff, and other consultancies.

Faculty Association Elections

The following were elected/acclaimed at the Faculty Association Annual General Meeting, held April 27th:

President: **Wayne Babinchuk**

Vice President: **Star Mahara**

Treasurer: **Rishma Vedd**

Secretary: **Penny Haggarty**

A complete list of representatives to the faculty association is available from mgriffin@cariboo.bc.ca

Ken Klein

Congratulations to **Ken Klein** (Geology) for a successful Fossil Display at Aberdeen Mall in April. The show, sponsored by the Thompson-Nicola Palaeontology Society, featured exhibits and a mini theatre.

UCC Learner Support Group Earners Innovation Award

Bob Clark, Jeff McLaughlin, Doug Baleshta, Murray Doubt and **Lois Rugg** of the UCC Instructor and Learner Support Group have won a Centre for Curriculum, Transfer and Technology BC Innovation Award in Education Technology in the "Tried and True" category.

The team implemented an effective Interactive Television service that provides training and support to over 500 students at four different locations in north central BC, and has successfully sustained the project over the last five years. The support group has also mounted teaching resources on the Internet, developed CD-ROM technologies in the health sciences, and established computer-mediated conferencing and distributed student support services for UCC's more remote sites.

U C C P E O P L E

Early Bird Winner

Winner of the early bird draw in the UCC Foundation's Win Tuition Raffle is **Wendy Cachelin**. Cachelin, a graduate of UCC's Early Childhood Education program, won a Seanie Pentium computer donated by Leslie Maydaniuk of Alliance Computer Technology.

A new initiative introduced this year, in which high schools selling the tickets share in the fundraising proceeds, resulted in Cachelin purchasing the ticket at John Peterson Secondary, where she has a daughter in Grade 9 and a son in Grade 12.

"I've never won anything important before," she says. "I didn't expect to win anything big, but there was a list of a dozen prizes, and with my son taking Computing Science next year at UCC, I thought any one of the prizes would help. And I wanted to support the school, so I finally bought my ticket a couple of days before the early bird draw."

The mother of seven had been wondering how the family's one computer would serve when her son began his computer-dependent studies this fall. That problem, she says, is now solved.

"You feel good just knowing that you've provided for your kids, no matter how it came along. In our family, even our seven-year-old uses the computer. Everyone needs it. I've got my desk all cleaned off and waiting."

The final draw for the raffle, which features prizes ranging from tuition, housing and book credit to cafeteria certificates and free parking, is June 15. All prizes are fully transferable, and are valid for five years. Tickets are \$10 each or 3 for \$25, available from Bookie's or by calling the UCC Foundation at 5715.

Club Ed Winners

April winners of the Club Ed lottery were **Jack Chernoff** and **Rod Michell**. Club Ed is a 50/50 draw based on automatic payroll deduction. Net proceeds support student awards. To find out how you can get involved, call the UCC Foundation at 5264.

New Baby

Congratulations to **Nevin Gleddie** (Sun Demons Men's Basketball coach) and wife Meghan on the birth of their baby girl, Katy Jean, on April 22.

Retiring

Beryl Pollock (Admissions) is retiring after two decades of service to UCC students. After retirement, Beryl and husband Andrew are moving to Houston, in northern BC. We all wish her well. A tea will be held in Beryl's honour on Monday, May 31 starting at 11:30 am in Admissions.

Irving Tait (Security) is retiring after twelve years at UCC. All the best to Irving in his retirement.

New Chairs

The following have been elected/appointed chairpersons for their respective departments:

Computer Access Centre
—**Al Robbins** and **Pat Gremaud** (co-chairs)

Agriculture-Related Programs
—**Dave Sedgman**

Physical Sciences and Engineering—**Doug Bickley**

College Preparation
—**Allan Hneeda**

Silent Auction Success

Margaret Reilly (Assessment Centre), currently undergoing treatment for cancer, was overwhelmed and deeply touched by the generosity of the UCC community at the recent Silent Auction fundraiser on Margaret's behalf.

The Committee of Friends, a group of caring UCC people who wished to help Margaret and her family with expenses associated with travel to Vancouver for treatments, gathered 138 donated items for the auction, which raised \$2,520. Margaret reportedly appears well and has a wonderful positive outlook.



Elizabeth Biagioni holds up her handiwork at the Silent Auction

C O M I N G U P



**COMING
SOON!**



**SUNDEMONS
BASEBALL!**

ALUMNI GOLF: Friday, May 28

—4:30—Pineridge Golf Course

Annual Golf Fundraiser to raise money for the Alumni Endowment Fund. Shotgun start at 4:30, teams of three playing best ball. Hole in One sponsored by Radio NL and Ezzard-Eberts Insurance. Prizes, Silent Auction, Fun! Cost \$60, tax receipt issued for \$35. Contact Pineridge directly to sign up: 573-4333.

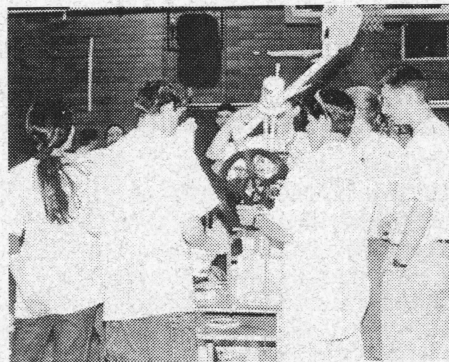
RETIREMENT TEA: Monday, May 31

—11:30 am—OM1412

Tea to honour retiree Beryl Pollock. Everyone welcome.

ACCC ANNUAL GENERAL MEETING: Saturday, May 29 to Tuesday, June 1—Quebec City

AGM of the Association of Canadian Community Colleges.



Students kept busy with a Rube Goldberg construction while waiting for their exhibits to be judged at the Cariboo-Mainline Regional Science Fair held in the UCC Gym.

GOLF CLASSIC: Friday, June 4—noon

—The Dunes Golf Course

7th Annual Sun Demons Golf Classic: Registration at noon, shotgun start at 1:30 pm. Draws, prizes, dinner included. Entry \$110 per person (\$60 tax-deductible receipt). Proceeds support the UCC Sun Demons. For more information, or to register, please call Edwin Mark at 374-3161, Gordon Grant at 372-9541 or the Dunes' Don Mark at 579-3300.

UCC FAMILY PICNIC: Sunday, June 6

—2:00 pm—Williams Lake

UCC Williams Lake Year-End Fest: Food, swimming, and other activities. For more information, please contact Lynda Wilson at 392-8001.

CONVOCATION: Saturday, June 12

—11:00 am—Riverside Coliseum

UCC Convocation Ceremony: Academic, Career-Technical and Vocational students receive their certificates, diplomas and degrees. To volunteer, call Mathilda at 5009.

RAFFLE DRAW: Tuesday, June 15

Win Your Tuition final draw. June 14 is the last chance to buy tickets (1 for \$10, 3 for \$25) for a chance to win one of ten great prizes, and support student awards at the same time. For more information, call the Raffle Hotline at 5715.



UCC BSc grad Erika Etzinga grades an exhibit at the Cariboo-Mainline Regional Science Fair held at UCC in March.

C L A S S I F I E D S

Convocation

Volunteers: People are still needed to check in graduates, take their ID, help with gowning, hand out programs, usher, help in the student line-ups, and hand out certificates, diplomas and degrees. The ceremony runs from 11 am to 1:30 pm, but volunteers are needed from as early as 8:30 am to about 3 pm. To volunteer, please call Mathilda at 5009 or e-mail: charbonneau

Regalia: Staff and faculty planning on being in the UCC staff convocation procession may rent regalia, or buy it from either:

Gaspard and Sons, 143 Smith St., Winnipeg, Manitoba R3C 1J5 or phone: (204) 949-5700
or fax: (204) 947-0024 or

Harcourts Limited, 26-28 Duncan St., Toronto, Ontario M5B 2B9 or phone: (416) 977-4408
or fax: (416) 977-3856

Staff Development

Members of the UCC community interested in subscribing to the Academic Exchange Quarterly may check out <http://members.theglobe.com/stevepec/aeq2.htm>

This journal also accepts articles for publication. Upcoming issues: Winter/99—Service Learning (deadline July 15); Spring/00—Distance Education (deadline October 15).

Tuition Raffle

Tickets are still on sale for the UCC Foundation's annual raffle. Draw date June 15. Tickets \$10 each or 3 for \$25, give you a chance to win tuition, Bookie's gift certificates, free lunches, free parking, and more. Call 5264 for more information or to order your tickets.

New Library Hours

Library hours between May 3 and August 6 are:

Monday, Thursday, Friday—8am-5pm;

Tuesday, Wednesday—8am-9pm

Yugoslavia Relief

Those wishing to donate emergency clothing and bedding may ship items to: The Salvation Army Warehouse, 2520 Davies St., Port Coquitlam, BC, V3C 4T7. The SA will forward the donations to those in need in Yugoslavia and surrounding areas.

Websightings

NSERC site: <http://www.nserc.ca/intnew.htm>.

Internet hoaxes:

<http://urbanlegends.miningco.com/library/blhoax.htm?pid=733&cob=home>



At last, I have the whole hillside to myself



Hey! How come I have to clean up this whole hillside by myself?

Trash Bash

Thanks to many campus volunteers, including Roger "There's Another Wrapper" Barnsley, and the caregivers and children at Cariboo Daycare, 41 bags of litter were collected in just one hour on April 27.