

Planning Report - New Initiatives 2000 - 2001 Academic Year

Department: Library

1. **Goal:** Integrate web resources more fully into the Library's program of services.
 Reason: Improve access to needed resources, and training opportunities for students.
 Completion date: Configuration of Library PCs by September 2000, integration and training, on-going.

2. **Goal:** Inventory of library sub-collections.
 Reason: Improve access to collections; greater accuracy with regards to holdings; identification of materials needing repair, replacement, storage.
 Completion date: March 2001.

3. **Goal:** Complete revision to Library home-page.
 Reason: Comprehensive, integrated library resources and information gateway.
 Completion date: Fall 2000, with updates as needed.

Department: Williams Lake

1. **Goal:** Utilize advisory groups to assist the campus in determining needs and opportunities within the community and surrounding region.
 Reason: Meet the UCC Strategic Goal of providing regional programming and direction for program development.
 Completion date: December 2000.

2. **Goal:** Develop additional partnerships with School District 27 to promote joint programming. Successfully complete our first Residential Construction program.
 Reason: Meet the UCC strategic goal of providing regional programming. Increase programming opportunities for all learners in the Williams Lake area through the use of partnerships with the school district.
 Completion date: May 2001.

3. **Goal:** Continue to create connections and partnerships with business and industry.
 Reason: Meet the UCC strategic goal of promoting understanding and recognition of UCC as a university-college. Provide transition to work opportunities for students. Facilitate donations to UCC.
 Completion date: May 2001.

Department: Regional Services

1. **Goal:** To develop web sites for each regional centre.
 Reason: Increased awareness of the identity and uniqueness of UCC as a university college to our regional communities as well as externally.
 Completion date: December 31, 2000.
2. **Goal:** To have a Distance Learning Services Centre at the Merritt Campus.
 Reason: To provide increased accessibility to distance learning through educational technologies.
 Completion date: September 2001.
3. **Goal:** To standardize administrative technologies in all regional centres.
 Reason: So all regional centres are using the same equipment and technology for improved communication.
 Completion date: December 31, 2000.
4. **Goal:** To provide access to Colleague in all regional centres.
 Reason: To standardize registration processes across the region in order to ensure consistency and to provide available access to important information not currently available to regional communities.
 Completion date: Merritt – September 2000
 All other centres – January 2001.
5. **Goal:** To increase awareness of regional services by promoting its value internally as well as externally.
 Reason: To raise our profile and to increase awareness internally and to promote the uniqueness of the University College concept externally.
 Completion date: December 31, 2000.

Department: ILSG / Media Services

1. **Goal:** Implement extensive training programs.
 Reason: To work with staff and students to upgrade them on the new possibilities of educational technologies.
 Completion date: September 2000.
2. **Goal:** Implement the new version of WebCT 2.1.
 Reason: Significant faculty / staff / student training will have to be provided with this new version.
 Completion date: September 2000.
3. **Goal:** Assist with the Ministry of Children and Families Distance Initiative.
 Reason: A pilot will be done this summer with 1200 MOC employees going on-line on our WebCT server this fall.
 Completion date: September 2000.

4. **Goal:** Implement a publicity campaign directed at UCC Staff and provincial organizations explaining ILSG functions.
Reason: To provide information of how UCC uses educational technology.
Completion date: January 2001.

Department: International Education

1. **Goal:** Establish new markets for student recruitment in the Nordic Countries and Europe with the goal of diversifying UCC's international student population.
Reason: International students on campus provide students and faculty with an opportunity for exposure to an expanded worldview. Greater diversity provides a potential safeguard against economic shifts and political variables that can have an impact on International Education enrolments.
Completion Date: Although the marketing strategy will be on going we hope to see the benefits of our efforts by September 2001.
2. **Goal:** Investigate the feasibility of expansion into the Short Term Training Market through the development of a comprehensive business plan.
Reason: This area is one of the fastest growing educational/business markets of International Education. This area of programming provides potential for future growth in the offering of training for international clients of UCC and may result in increased revenue generation.
Completion Date: September 2000.
3. **Goal:** Establish a Study Abroad Center and undertake three new study abroad opportunities for UCC students.
Reason: A well-developed study abroad program enables a greater number of students and faculty to engage in training or professional activity overseas. This type of activity lends itself to increased opportunities for institutional linkages worldwide. Another benefit is that it allows for internalization opportunities for UCC domestic students.
Completion Date: September 2001.
4. **Goal:** Develop "internal" partnerships around curriculum development or re-packaging of existing curriculum for overseas markets. The use of technology as part of the delivery structure will be a key component as well as developing opportunities for students to ladder into UCC's existing programs.
Reason: Responsiveness to international clients, opportunities for faculty and students to participate and interact with international partners. Improved access for domestic students.
Completion Date: By September 2001 at least two new or existing programs will be developed for the international marketplace.

5. **Goal:** Establish an international student advisory committee that will meet three times a year.
- Reason:** To monitor student satisfaction and improve services to international students. The student advisory committee model will contribute to the overall success of international students at UCC.
- Completion Date:** September 2000.

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UCC Planning reports; impact on Library: conduct needs assessments and order resources to support new programs.

1. New B.Sc. Respiratory Therapy, September 01 start.
2. Increase class size 48 to 60 students, Respiratory Therapy.
3. Offer Respiratory Therapy in Malaysia, Peru, Saudi Arabia.
4. New 100-level Biology courses
5. New BNRS course: Ecology of Resource Management
6. New course: Introduction to Business 060
7. New seniors' programs for C.E.
8. Pre MBA Diploma program
9. Increase scholarly output of Accounting Department, more release time for research.
10. Finance Major within BBA
11. Economics Major within BBA
12. Expand Marketing concentration within BBA degree to include e-Business and globalization.
13. Human Resources, and Marketing majors within BBA.
14. Office Admin. Retail program
15. Malaysia, Legal program
16. Child Welfare specialization in BSW
17. BSW accreditation
18. BSN accreditation
19. Faculty and student research B. Tourism.
20. Post-grad certificate in Computer Science
21. Establish School of Performance, Film and Video.
22. Reconfigure Corrections program
23. Web-enabled student records access and services: payment of library fines?
24. "develop advanced programming in Arts" ... ?
25. Theatre 215/225, Stage Management
26. Summer Program in Film Studies
27. Arts Minor in Journalism
28. Expand History beyond Europe and North America
29. Philosophy major
30. Ancient Philosophy course
31. B. Applied Physics in Electronics.