

TOURISM PROGRAMS

THE UNIVERSITY COLLEGE OF THE CARIBOO - CANADA

The Tourism Certificate Program is designed to prepare students to work in today's dynamic Tourism Industry. Students will take a variety of courses, including marketing, computer applications, human resources and tourism management.

These courses will be offered along with ESL courses, allowing students the opportunity to practice their English while working toward their Tourism Certificate.

Students will study in the same classes as Canadian students. International students will also be invited to join the Student Tourism Association, which allows students to participate in social activities and experience educational field work.

Length of Program:

8 months

Program Starts:

September

Program Ends:

April

EMPLOYMENT OPPORTUNITIES

There is increasing demand in the Tourism Industry for professionals with organizational skills.

International hotels and Tourism agencies are very eager to hire employees who have cross-cultural skills and are fluent in English and one or more other languages.

Students may find employment in:

Hotels

Convention Facilities

Resorts

Airlines

Spas

Tour Companies

Airlines

Government Tourism Agencies

Cruise Lines

Food and Beverage Outlets

COURSES

SEMESTER 1 (September - December)

TMGT 111 - The Tourism Industry

TMGT 112 - Human Relation - Skills

TMKT 115 - Marketing/Customer Service

COMP 191 - Computers & Business Information

Optional Electives

CESL (Level 4)

SEMESTER 2 (January - April)

TMGT 113 - Leadership in Tourism

TMGT 214 - Human Resources Management

ACCT 121 - Accounting 1

Optional Elective

CESL (Level 4)

PROGRAM ENTRY REQUIREMENTS

- Successful completion of Canadian Grade 12 (or equivalent) and the completion of any necessary prerequisite courses are required for acceptance to UCC
- Students who are applying from within the college region will be required to attend an interview with the Chairperson of the Tourism Department
- Students applying from outside the college region will be asked to complete a questionnaire and arrange for a telephone interview.
- Students are eligible to enter the program if they have:
 - an official TOEFL score of 500 (or)
 - completed UCC CESL Level 3 (or)
 - on arrival are tested into UCC CESL Level 4
- Students are eligible to enter the program and are not required to take CESL Level 4 courses if they have:
 - an official TOEFL score of 550 (or)
 - completed UCC CESL Level 4 (or)
 - on arrival are tested into UCC CESL Level 5





GRADUATION REQUIREMENTS

A Tourism Certificate will be issued upon successful completion of all required courses.

ADVANCED DIPLOMA PROGRAMS

Students who have successfully completed the Tourism Certificate Program are eligible for the specialized programs. Qualified students may be eligible to enter the specialized program directly if they have a TOEFL score of 550 (575 preferred), good academic standing and industry experience.

- Resort/Hotel Management Diploma
- Events and Convention Management Diploma
- Food and Beverage Management Certificate
- Accommodation Management Certificate

Details available on request.

ENGLISH LANGUAGE UPGRADING

English language training is available for students who require English upgrading prior to starting the program. For more information refer to the UCC International Brochure. Courses begin in September, January and May.

ACCOMMODATION

Homestay, campus residences and private apartments are available. See the UCC International Brochure for more information on application procedures and costs.

PROGRAM FEES (1994/95)

Semester 1:

\$ 3195 Cdn each semester

Application Fee:

\$ 25 Cdn (one time only)

Student Society Fee:

\$ 60 Cdn each semester

APPLICATION DEADLINE - MAY 31

Space in this program is limited. If the program becomes full, a waiting list will be established. If places become available students will be contacted in order of application date. Late applications will be considered if space is available.

NOTE: All fees, dates and policies are subject to change without prior notice.

APPLICATION PROCESS

- Application is made to the UCC International Admissions Office.
- Documentation required includes official transcripts of marks for previous secondary and postsecondary education.
- Students must obtain a valid student authorization prior to arrival.
- All applicants are evaluated individually and students are selected competitively.

NOTE: If students do not have the necessary pre-requisites, they may be able to obtain a provisional acceptance to the program and gain the needed qualifications in the College Preparation and English Language Training Programs.

INFORMATION AND APPLICATIONS

Write to: International Admissions University College of the Cariboo Box 3010, Kamloops, BC Canada, V2C 5N3

Tel: (604) 828-5252 Fax: (604) 371-5513

Contact our local representative:

