

■ Contract Tourism Courses

The Tourism Department at Cariboo offers contract tourism courses and seminars to businesses, associations, groups, and communities across the region. These contracts can be for an entire program, Canadian Job Strategy contracts, or specialty seminars by the hour, day or month. Whatever the format or size of your operation, the Tourism Department can provide training for specific needs relating to the tourism industry.



Admission Requirements

Admission requirements for each tourism program vary, but the general requirements for all programs include:

- 1) Grade 12 completion, or mature student status;
- 2) An ability to effectively communicate in both verbal and written English; and
- 3) In some situations (such as Food and Beverage Management Program) practical tourism-related work experience.

Information about careers in tourism, and the courses and programs offered at The University College of the Cariboo is available by contacting:

Tourism Department
(604) 828-5132

General Information

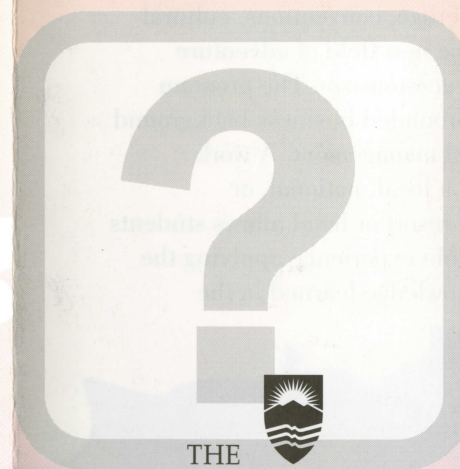
Please refer to the general information section of the UCC Calendar for more information concerning the statement of admission policy.

In the case of the Adventure Travel Guide Program, applicants will be required to submit a doctor's certificate declaring fitness, and a resumé with details of past involvement in the tourism adventure travel industry, outdoor skills training courses and past trip experiences.

Prospective students for all programs are required to participate in an orientation session conducted by the Tourism Department.

For more information and application for admission, contact:

Admissions Office
The University College of the Cariboo
Box 3010
Kamloops, B.C. V2C 5N3
Call (604) 828-5044



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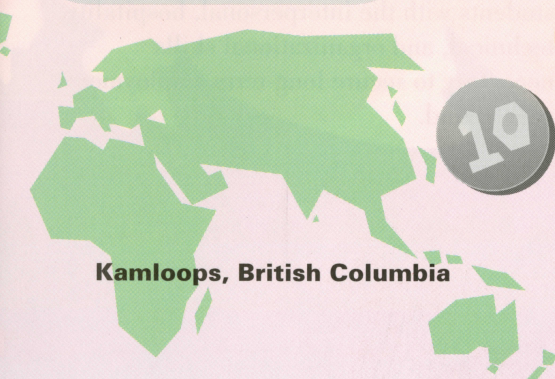
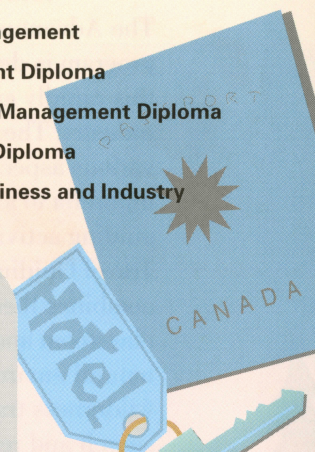


THE
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Tourism

Programs for the Tourism Professional

- Supervisory Development
- Accommodation Management
- Food and Beverage Management
- Resort/Hotel Management Diploma
- Events and Conventions Management Diploma
- Adventure Travel Guide Diploma
- Contract Training for Business and Industry



Kamloops, British Columbia

Programs for the Tourism Professional

■ Supervisory Development Program

The Supervisory Development Program is the first step in tourism education. It is a tourism business management course designed for the practical training of supervisory and potential supervisory personnel in the tourism industry. It provides the management skills required by front-line supervisors in all sectors of the tourism industry.

■ Adventure Travel Guide Diploma

The Adventure Travel Guide diploma program is designed to address the needs of this rapidly growing segment of the tourism industry. The program brings together various aspects of guide training under one umbrella to allow training in more than one guiding activity. The diploma in Adventure Travel Guiding is two years in length and combines theoretical training in the classroom and practical activities taught in natural environments. Topics such as wilderness travel, first aid, leadership, search and rescue, marketing, accounting, and business are included in the program. Proposed activities include Level I and II courses in canoeing, kayaking, nordic and backcountry skiing, rock and ice climbing, and mountaineering. The object is to provide students with the interpersonal, hospitality, technical, and organizational skills necessary to secure long-term employment year 'round.

■ Events and Convention Management Diploma

This full-time diploma program is designed to provide a practical overview of the function, skills and knowledge required to successfully plan, organize, manage, promote and evaluate festivals, attractions, conventions, conferences, meetings and events. Event planners require refined planning and organizational skills, an ability to communicate effectively, and a high regard for the small details necessary to ensure success. Recognized as being great generators of money in a community, convention facilities are increasing in number throughout western Canada, and in particular in B.C.

■ Resort/Hotel Management Diploma

This full-time diploma program is designed to provide the theory and practical skills essential to careers in resort/hotel management. A series of management courses covers a wide range of skills including accommodation, heritage tourism, food and beverage, conventions, cultural awareness, the new field of adventure tourism, and eco-tourism. The program offers a well-rounded business background in resort/hotel management. A work practicum in a local, national, or international resort or hotel allows students to gain valuable experience applying the skills and knowledge learned in the classroom.

■ Accommodation Management

This certificate program teaches you both theory and practical skills for the successful operation of a hotel front office. The program's six courses—from front office and housekeeping procedures to computer systems, security, and marketing—provide the training necessary for you to work efficiently in the front office of a resort or hotel. The Tourism Department works cooperatively with resorts and hotels in the region to secure work study opportunities allowing students to practice the skills learned in the classroom.

■ Food and Beverage Management

This certificate program is designed for people who are seeking to upgrade their skills to reach a supervisory or management position in the food and beverage industry. The program's five courses are in the areas of food production, food and beverage management principles, service, and cost control. They provide skills and knowledge essential to ensuring professionally-trained staff and keeping a competitive edge.

Consider the University College Advantage

You may be a recent high school graduate, an adult seeking a career change, or a current or former tourism employee interested in career advancement or private business opportunities. Embark on a career adventure and benefit from a wide range of new and exciting tourism programs taught in the heart of tourism country by faculty with experience in the industry.

The University College of the Cariboo (UCC) in Kamloops, B.C. is a four-year degree granting institution offering certificates, diplomas, and degrees in a variety of programs.

Situated on 250 acres overlooking the city and the meeting point of the North and South Thompson Rivers, UCC features an attractive, growing campus with modern facilities that include student housing and a new campus activity centre.

At the crossroads of the tourism industry in the B.C. Interior, Kamloops is a meeting point of major transportation corridors. To the north is Wells Gray Park and the historic Cariboo; to the east lies the Shuswap and passes leading to the Rocky Mountains; to the west the Fraser Canyon divides the dry Interior and the Coastal Ranges; and southward, the magnificent Coquihalla highway opens out to the lower mainland and the Pacific Ocean.

The key to success is hard work and quality training. Start your new career path at The University College of the Cariboo.

