

NEWS RELEASE

FOR IMMEDIATE RELEASE

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WORLDWIDE TELECONFERENCE COMES TO KAMLOOPS

There is now a new and more productive way to tackle today's toughest training problems. It is called teletraining, and a professional seminar, teaching proven techniques and the latest developments in its use will be available here in Kamloops on November 14 and 15.

Sponsored by Cariboo College, the seminar consists of two four-hour sessions, complete with group discussions, visuals, and question-and-answer times. Over 4,000 people have attended this dynamic hands-on program, which is presented by the University of Wisconsin's Centre for Interactive Programs.

Teletraining provides instant access to experts anywhere in the world; all participants are connected for the seminar by simply dialing a telephone number at program time.

Among the participants in the November 14 - 15 seminar will be companies and agencies like IBM, Telecom Canada, Manitoba and Yukon Telephone, U.S. Chamber of Commerce and individual professionals -- altogether over 20 participating sites including United Kingdom, Alaska, Hawaii, Yukon, British Columbia, Texas, Alberta, Washington D.C., Ontario, etc.

The seminar is taught by Lorne Parker and Alice Beckham, a unique team whose knowledge assures you of a profitable learning experience. It is directed to training the trainer, manager or end user, providing each with skills that ensure successful teletraining programs long after the seminar is over.

Because it uses telecommunications systems to reach people at their locations, teletraining is an effective way of cutting travel time and costs, allowing you to put all of your training dollars into training.

If you would like to take part in this expert seminar, you must pre-register by November 8. For details and registration, contact Cariboo College Extension Services, at 374-3661.

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