



# cariboo college

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academic • career • community programs • university transfer • technical • vocational

## NEWS RELEASE

### FOR IMMEDIATE RELEASE

January 9, 1985

### TOURISM COURSE

An exciting new course in travel tourism and the hospitality industry is being offered at Cariboo College. It is designed to give an overview of the business of tourism as we approach the 21st century. The hotel industry, the restaurant industry, the transportation and entertainment industries may be the number one economic activity in less than a generation. A student in this course will study the broad scope of this expanding field and its social and economic impact on the world. This general knowledge course serves as a basis for the study of specialized areas in the industry.

The course begin on January 14 at 7:00 P.M. in Room #604 and the instructor is Neville Flanagan.

For further information and registration contact the Admissions & Records Department at Cariboo College, 374-0123, Local 228.

- 30 -

For further information please contact:  
Bill Martin at 374-0123, Local 361, OR  
Neville Flanagan at 374-0123, Local 381