



NEWS RELEASE

FOR IMMEDIATE RELEASE

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WHO IS FLYING THE PLANE - YOUR OR GEORGE?

No pilot would aim his plane in a direction, put it on "George" and trust to luck that he would arrive at a good destination.

For years some managers have assumed that everything will turn out alright regardless - just keep plugging! In today's economy, "keep plugging" is not enough. No manager can afford to leave his organization on automatic pilot in the hope that he will get there regardless.

Cariboo College is offering a condensed course on management in mid-March. This seminar provides some of the ideas used by successful managers, e.g. Understanding people better, what to do when your efforts don't seem to be getting you anywhere. When is the right time to expand? What should be done when everything appears to be going wrong?

Enrol now for this Friday evening, March 15 and Saturday, March 16 seminar. Don't leave it up to George - YOU DO IT. Phone NOW Cariboo College's Extension Services Office at 374-3661 or Toll Free 112-800-482-0148.

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Contact person:

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