



cariboo college

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NEWS RELEASE

FOR IMMEDIATE RELEASE

May 3, 1985

TRAVEL COUNSELLING COURSE

Cariboo College, in cooperation with Tourism British Columbia, is offering a five-day "Travel Counselling Techniques (Basic)" course. The course runs from June 3 to June 7 between 9:00 a.m and 4:00 p.m. and costs \$20.00. This course is designed primarily for people employed by tourist information centres around the province, but is also useful to those in other positions giving information about British Columbia to the public.

Graduates receive a Ministry of Tourism certificate which is recognized by most employers of information centre personnel.

The course instructor is FRANCESCA GONSALVES who has worked for Tourism British Columbia for a total of four and a half years as a Travel Counsellor in the Head Office in Victoria.

In addition to her travel counselling work, Francesca is involved in the annual production of the Reference Manual, which involves researching, compiling and editing all the material prior to printing. As well as these responsibilities, she coordinates the summer Chamber of Commerce and tourist alert programs, and projects for the Manager of the Visitor Services branch. Francesca has also represented Tourism B.C. at several major promotions including hostessing at the National Premier's Conference and Cruise in 1980, and during the British Royal Family's visit in 1983, and will be involved in various marketing functions, travel shows and familiarization tours.

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This is Francesca's third year as a Tourism Instructor for the Travel Counselling Techniques Course.

A native Victorian, Francesca graduated from Oak Bay High School and worked at several other public relations jobs prior to Tourism B.C. She has upgraded her education by participating in various college courses as well as those offered through Tourism. She has also lived and worked in Vancouver which, when added to her travels within the province, has given her a broad knowledge of British Columbia and an expertise in the travel information field.

For further information and registration please contact Cariboo College, Kamloops Extension Services office at 374-3661 or 112-800-482-0148 (toll free).

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Contact person:

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