



cariboo college

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NEWS RELEASE

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FOR IMMEDIATE RELEASE

The manipulation of masses of people exemplified in the Orwellian world of "1984" may be an end result of the very economic specialization and efficiency which has steadily improved our standard of living, according to C. Richard Riopel, Cariboo College economics instructor.

Riopel will enlarge on this observation and illustrate it with examples from Canada and other countries when he speaks on Friday evening, February 3, continuing the current free public lecture series sponsored by the College.

His subject is "The Age of Dependency and Mass Manipulation -- A Case Study of 'Big Brother'".

"Orwell's scenario is quite realistic in many of its aspects," he says, "especially in showing how our mutual dependence on others' specialization can be used by determined, powerful people to manipulate weaker groups."

Riopel, a Vancouver resident currently instructing at Cariboo, holds a bachelor's degree in commerce from the University of British Columbia and a master's degree from Simon Fraser University.

Over the past 25 years he has had a wide range of experience in accounting, business and economic and financial consulting work in addition to extensive teaching experience at the British Columbia Institute of Technology and also at universities and colleges.

From 1974 to 1978 Riopel was a financial consultant at the Institute of Development Management of the University of Botswana and Swaziland in southern Africa, in addition to lecturing there in economics and financial administration.

The lecture, scheduled for the College Board Room, will begin at 7:30 p.m. on Friday. A question and discussion period over coffee will follow.

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For further information please contact:

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