

P.O. Box 3010 Kamloops, B.C. V2C 5N3 Phone (604) 37A-0123 Academic Career, University Transfer, Technical, Vocational Technical, Programs, and Community Programs, Serving the school districts of North Thompson, Kamloops, Merritt, Lilloost, South Carboo Amerritt, Coloro Chilcotin

## NEWS RELEASE #1987/4.3 FOR IMMEDIATE RELEASE

April 23, 1987

Bill Walton, Chairman of Cariboo College's Digital and Fine Art Department is pleased to announce that beginning on May 4th, the Digital Art and Design program will be offering a four-week Introduction to Digital Art course.

This month long introduction course is intended to familiarize students with the sophisticated equipment as well as to explore the features and possibilities of high technology in the production of graphics, animation and art images.

The regular one-year diploma program, one of only two in Canada's community colleges and the only such course offered west of Ontario, teaches the uses of "state of the art" computer graphics equipment. Students learn to produce complex animated video sequences and the ability to use photographic imagery with computer-generated graphics using thousands of colours, textures and type-styles; the heart of modern television advertising technology. Students learn to produce high-resolution colour stills for use in audio-visual presentation or for inclusion in high quality print publications.

For further information contact Bill Walton at 374-0123, Local 2651.

- 30 -

For further information please contact: Bill Walton at 374-0123, Local 2651 **OR** Paul Toupin at 374-0123, Local 2069