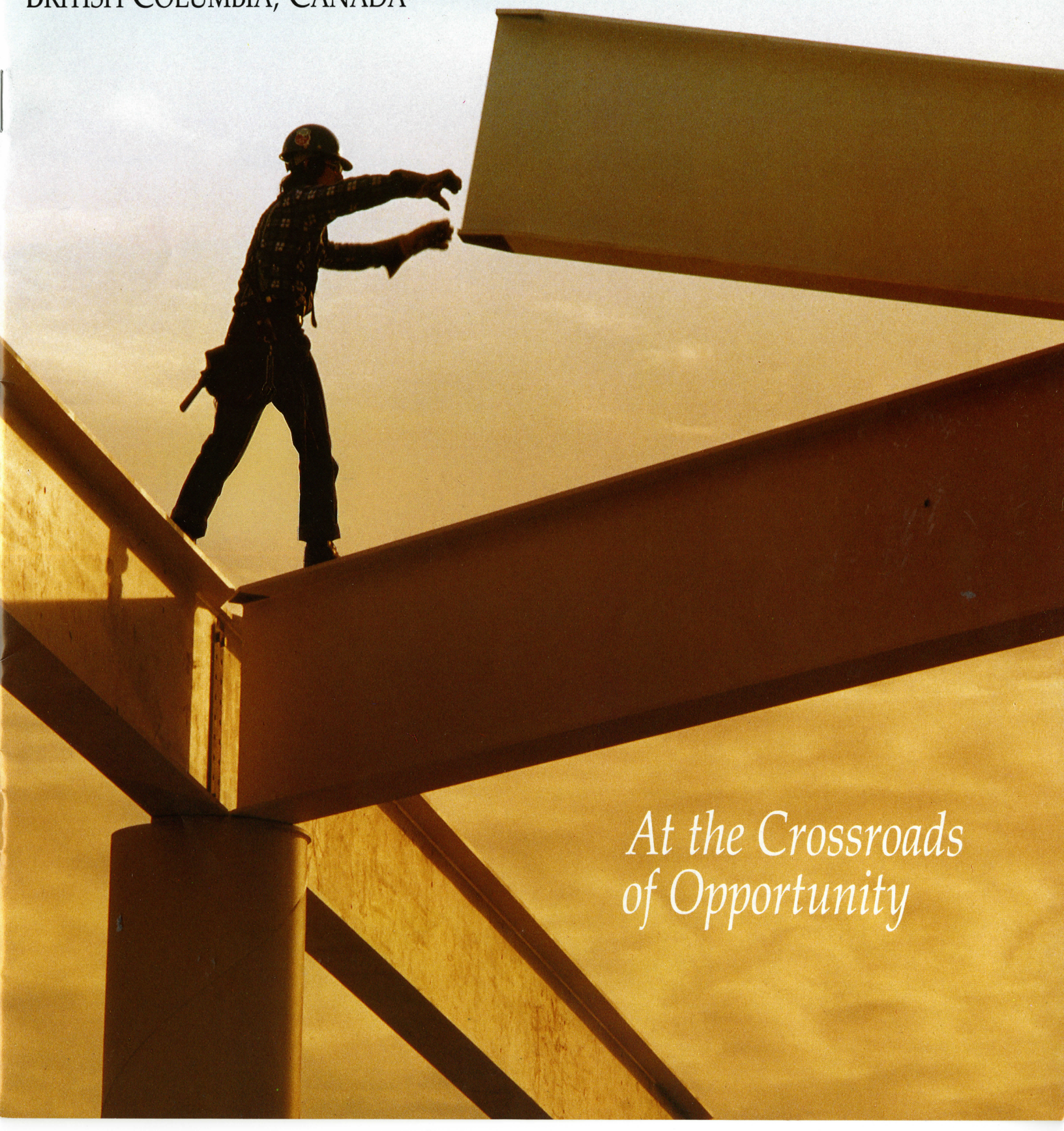
KAMLOOPS

BRITISH COLUMBIA, CANADA



At the Crossroads of Opportunity

Kamloops is committed to growth and diversification.

Since the early 1970's, City Council has encouraged the city's growth as the regional service centre for the South Cariboo and Thompson-Nicola regions of British Columbia. Kamloops now offers a superior level of services, an abundance of industrial land, and an economic development program within City Hall.

The city is committed to small business, to economic diversification, and to developing Kamloops as a centre for regional tourism. Its distribution facilities take advantage of a unique road-rail connection – now enhanced by the termination of the Coquihalla Highway in Kamloops.

The city has joined the province in offering tax relief for industrial development. This complements the city's tradition of welcoming business and providing the amenities that make *Kamloops a good place to invest, work, and live.*

We invite you to come and see for yourself. We think you'll be impressed.

The Mayor and City Council
City of Kamloops

KAMLOOPS

BRITISH COLUMBIA, CANADA

An Accessible City

Kamloops is at the centre of British Columbia's surface transportation network. The city is in the south central interior of the province, 619 km (385 miles) from Calgary and 366 km (227 miles) from Vancouver. Rail and highway systems connect here, creating advantages for shippers and distributors.

By road: Several important highways converge at Kamloops:

- The beautiful new Coquihalla Highway from Vancouver terminates in Kamloops, where it meets the Trans Canada Highway.
- West of the city, Highway 97 splits off the Trans Canada and travels north to the Cariboo, Prince George, and beyond.
- Highway 5, the Yellowhead Highway, travels north from Kamloops to Jasper and Edmonton, and south to the U.S. border.
- Highway 97 leads east and south to the Okanagan and the U.S. border.

By rail: The Canadian National Railway (CN) has a major yard and control centre in the city. The CN travels east to Edmonton and southwest to Vancouver. The Canadian Pacific Railway (CP Rail) links Kamloops to Calgary and Vancouver. The two railways connect in Kamloops; a switching area permits shippers to use either line.

VIA passenger rail service is available on both lines.

By air: Scheduled flights are provided by Pacific Western Airlines and Air B.C. Several fixed-wing and helicopter charter services are available.

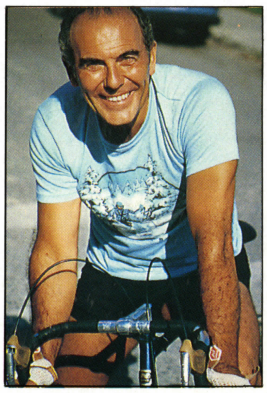
By bus: Kamloops is a major point of transfer for Greyhound.

BRITISH
COLUMBIA
PRINCE RUPERT
PRINCE GEORGE
KAMLOOPS
VANCOUVER
VICTORIA
ALBERTA
FRASER RIVER
COLUMBIA RIVER
COLUMBIA RIVER
REVELSTOKE
S. THOMPSON RIVER
KAMLOOPS
MERRITT
FRASER RIVER
KELOWNA
VANCOUVER
HOPE
PENTICTON
NELSON
NANAIMO
GRAND FORKS
UNITED STATES

The People

Some 65,000 people now make Kamloops their home.

In the 1960's and 70's, employment opportunities in the resource industries, public administration, and personal and business services attracted a young, energetic population. Today, the population remains relatively young, but with a shift toward early middle age.

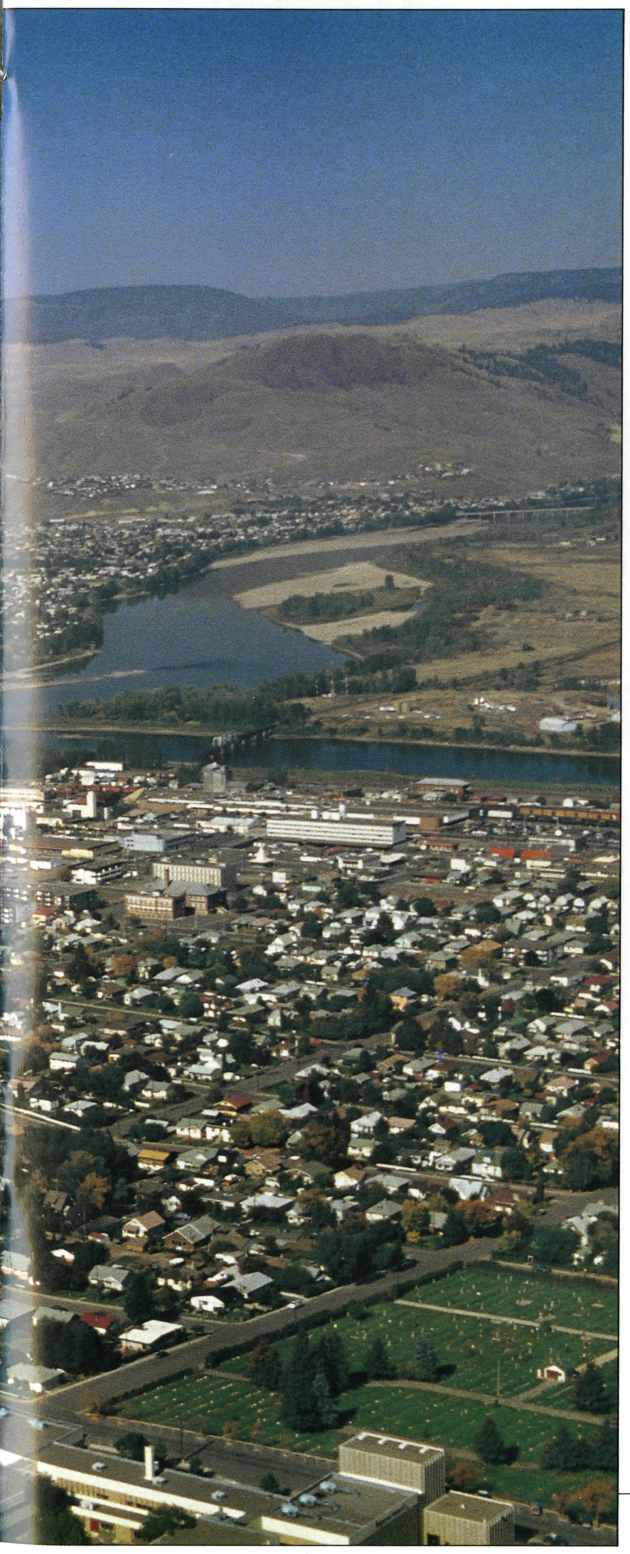


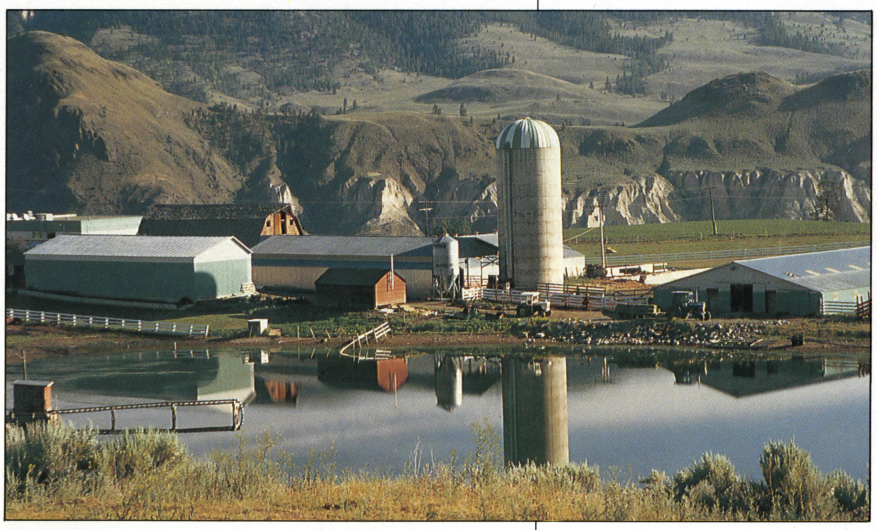
The City's Economy

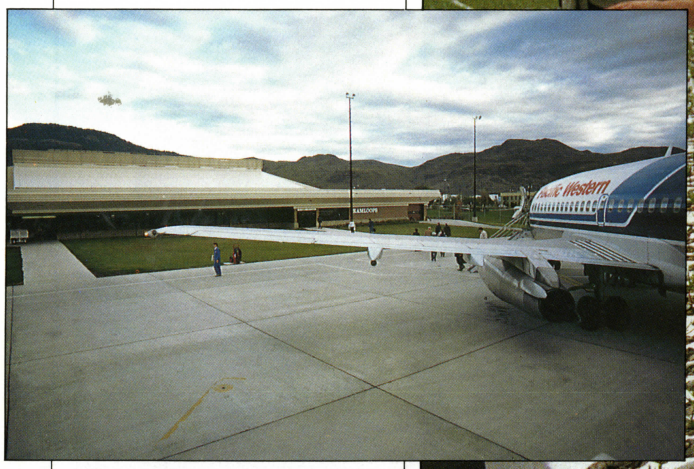
The Kamloops economy has been shaped by the region's history and by the resource-industry developments of the late 1960's and 70's. Agriculture and ranching, the forest industry, and the railways provided the foundation for the city's economy. They remain major employers.

In the late 1960's, and during the 1970's, large scale developments took place in the resource industries. Weyerhaeuser Canada opened a pulp mill, and the development of copper-molybdenum deposits created thousands of manufacturing, mining, and service jobs.

The provincial government then selected Kamloops as an administration centre. The subsequent growth in public-sector services has been paralleled by growth in service businesses throughout the region.







Resource Industries

Ranching, the forest industry, and mining dominate this sector. Weyerhaeuser Canada, Balco Industries, and Evans Forest Products are the region's largest forest products manufacturers. Their facilities include several sawmills, a pulp mill, a plywood plant, and a state-of-the-art nursery.

The Lornex, Valley Copper and Afton mines are extracting rich copper-molybdenum deposits in the area. Their efficiency has enabled them to keep operating despite the industry's fluctuations.

Kamloops is the ranching centre of the interior. Auction yards, industry organizations, livestock transportation companies, irrigation equipment suppliers and fabricators, and farm equipment dealers are located here.

Transportation and Communication

The favourable road-rail interconnection has attracted many trucking, wholesaling, and distribution organizations to Kamloops.

Service Industries

Kamloops serves the entire central region of the province. Industrial suppliers, fabricators, large equipment dealers, government services, and accounting, legal, banking, and retail services are all supplied from here. The regional hospital is in Kamloops, along with a growing number of residential care facilities.

Tourism

The city is the gateway and supply centre for a vast area of superb recreation and vacationing opportunities. The semi-arid climate provides long days of summer and very moderate winters for fun all year round. A diversified hospitality industry has developed to provide services to vacationers and travellers.

A Skilled Labour Force

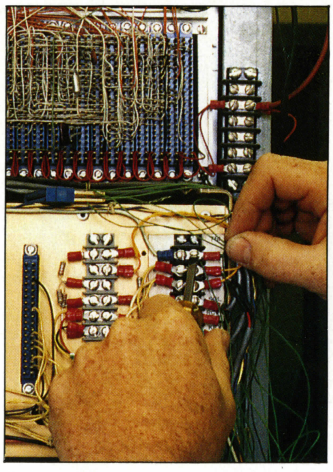
The city's role as a regional service centre is evident in the very large service component of the labour force. The importance of the resource industries, especially forestry and associated manufacturing, and of the transportation industry, is also evident.

The construction labour force has grown to its present size because of two developments: the rapid population growth during the 1970's, and a preference for Kamloops on the part of a mobile labour force specializing in megaprojects.

Here is a description of the labour force by industry:

Industry	Number	Percentage
Agriculture	260	0.78
Forestry	565	1.72
Mining	945	2.86
Manufacturing	3,085	9.36
Construction	3,190	9.67
Transportation and communications	3,500	10.63
Trade	6,360	19.29
Finance	1,580	4.79
Services	10,190	30.92
Public administration	2,350	7.13
Other	940	2.85
Total	**32,965**	**100.00**

Source: *Statistics Canada, 1981 Census.*



New skills are emerging among the working people of Kamloops. The headquarters of the B.C. Lottery Corporation has attracted the skilled professionals and technicians required by a large data processing facility. The new secure facility that produces lottery tickets and other print material has attracted additional skills. These new businesses offer expanding career opportunities for women.

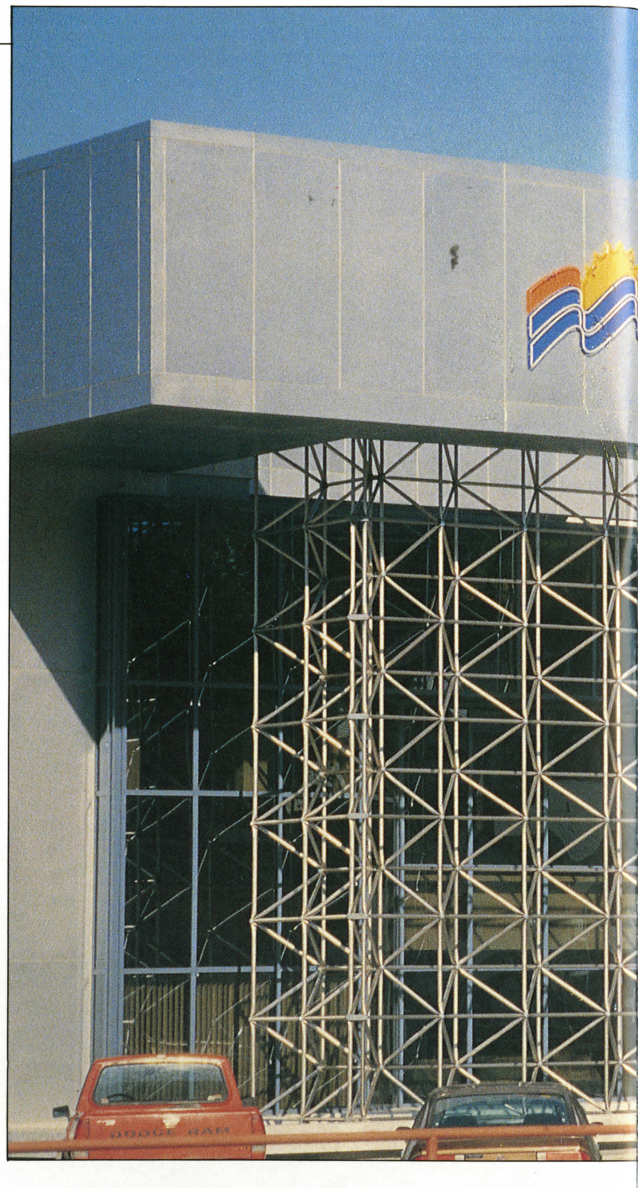
Technology and Productivity

Balco Industries and Weyerhaeuser Canada remain competitive in plywood and pulp through plant modernization. Companies like Canada General Electric compete successfully at the international level rebuilding mining equipment. In these and other cases, the ability to compete has required the latest technology, and the management and labour force to make it work.

The Balco Reforestation Centre produces three million seedlings a year using the latest nursery technology. It has an international reputation. In cooperation with the B.C. Ministry of Forests and Lands, the National Research Council, and the Canadian Forestry Service, the centre produces genetically superior seeds and is investigating the effects of beneficial fungi on seedling growth. The Agriculture Canada research station specializes in integrated land use, including multiple use of grassland and forested ranges by cattle and deer.

Cariboo College has prepared a labour force to accept the challenges of automation. With its expanding microcomputer labs and its DEC VAX computer, the college has made a major commitment to business and professional people looking for new skills.

The college's programs are being tailored to the needs of employers. A training program prepares candidates for positions within the B.C. Lottery Corporation. The College's digital art and design program, its computer-aided drafting program, its robotics program, and its many other training programs give students the skills required by today's business environment.



The 420-bed Royal Inland Hospital, largest in the B.C. interior, serves the people of the region. In cooperation with Cariboo College, it provides training in nursing and respiratory care. The hospital is equipped with a C.A.T. scanner, an electron microscope, a Gamma Camera and a renal dialysis unit. The hospital also includes the interior's cancer clinic and a neonatal centre.

British
Columbia
Lottery
Corporation

Enjoying Life in Kamloops

Here is a glimpse of the attractions that make life in Kamloops a pleasure:

Theatre

The Western Canada Theatre Company makes its home here. Kamloops is one of the few Canadian cities of its size with a resident professional theatre company.

Night Life

The cuisine is cosmopolitan. A growing tourism industry and a maturing population have brought with them a wide range of quality night life.

Art Gallery and Museum

Both stress local input, but also arrange touring shows and special displays from national and international sources. Art by and for children is an important component of the gallery's program.

The Symphony

A combination of amateurs and professionals play both pops and classics. Their annual program includes international virtuosos and provincial music competitions. One indication of the interest in classical music is the annual Summer Music School, which has enjoyed a tenfold increase in enrolment in the past five years.

Media

Kamloops enjoys the benefits of competing media. There are two newspapers, a television station, and five radio stations here. The cable TV-radio system puts the events of the world at the city's fingertips.

Education

The School District offers a comprehensive array of programs including those for special-needs children, and the largest and most successful French immersion program in the interior. Cariboo College provides training at the post-secondary level for university transfer, special trade skills, management, the health professions, and today's high-tech employment market.

Athletics

Kamloops is the Tournament Capital of the province. Arenas, swimming pools, parks and athletics fields are used year round by children's leagues, the leisure time crowd, and serious athletes. The city's major junior hockey club, the Blazers, consistently showcases players bound for the NHL. Numerous private clubs are also active.

Quality Medical Care

Royal Inland Hospital, the largest in the B.C. interior, serves the people of the region. The hospital has 420 beds and is fully equipped to deal with a full range of health needs. It includes the interior's cancer and neonatal clinics.

The Outdoors

Vacationers from Vancouver, the U.S., and elsewhere return year after year to Kamloops to sample our lifestyle. Among the attractions:

Fishing: The *Kamloops trout* provides exceptional sport fishing in hundreds of lakes. Fishing camps provide accommodation in wilderness settings. For the day-fisherman or camper, many lakes are accessible by forestry roads or a short hike – a rare treat for urban dwellers.

Water sports: The Thompson River, Shuswap Lake with its thousand miles of shoreline, and other lakes provide summer boating, swimming, and sailing. A paddle-wheeler cruises the beautiful Thompson.

Hiking: Alpine meadows with the myriad wildflowers of summer are easily accessible. Tod and Raft Mountains offer popular day trips.

Skiing: Tod and Harper Mountains and Lac Le Jeune provide downhill and cross-country skiing on terrain ranging from exciting to relaxing. Cross-country skiing at Lac Le Jeune is world renowned.

Camping: Many large provincial parks nearby offer camping galore. Wells Gray, Shuswap Lake, Paul Lake, and Lac Le Jeune are all within a short drive. The Ministry of Forests and Lands provides scores of wilderness campsites for different camping fun. Weyerhaeuser Canada also provides forest recreation opportunities.

Golf: Residents and visitors have a choice of three golf courses, including one designed by Robert Trent Jones.

Exciting Business Opportunities

Kamloops offers excellent opportunities and a community prepared to welcome investment. We invite you to examine the city's potential. Here are some highlights:

The Coquihalla Highway, and its improved access to the Vancouver area, have improved the city's ability to compete in that market with manufactured consumer goods. Favourable transportation rates to Pacific Rim countries expand the market for specialty wood products and other items.

There has been a persistent interest in motocross racing in the area. This pursuit requires a delicate balancing with other users of the terrain; nevertheless, Kamloops has consistently attracted interest in the sport.

The B.C. Lottery Corporation headquarters constitutes major support for the data processing industry. Cariboo College's training capability, and the presence of this nucleus of talent and expertise, suggest opportunities for other data processing facilities.

There is a tradition of expertise here in the care of those with special needs within a residential, non-institutional setting. As residential care becomes increasingly attractive to special needs groups, particularly senior citizens, the demand for expertise in this expanding industry will grow steadily. Kamloops has it.

Land for Growth

There is ample serviced industrial and commercial land in Kamloops. We invite your inquiries.

Southgate Industrial Park

Centrally located adjacent to a major highway interchange, this city-owned industrial park has 19 ha (48 ac.) currently developed and for sale. An additional 34 ha (84 ac.) is available for development.

Zoning: Light Industrial

Services: Electricity, Natural Gas, Sanitary Sewer, Storm Sewer, Paved Streets, Telephone, Streetlighting, Water

Access: Trans Canada Highway from three interchanges.

Versatile Industrial Park

Development parcels are available ranging in size from .4 ha (1 ac.) to 10 ha (25 ac.).

Zoning: Light Industrial

Services: Electricity, Natural Gas, Sanitary Sewer, Storm Sewer, Paved Streets, Telephone, Streetlighting, Water

Access: Copperhead Drive exit of the Trans Canada Highway.

Campbell Creek Industrial Park

Located at the eastern edge of the city, this British Columbia Development Corporation industrial park has 11 ha (27 ac.) for sale and an additional 145 ha (358 ac.) for development. Vendor financing is available.

Zoning: General Industrial

Services: Electricity, Natural Gas, Sewer Services, Paved Streets, Telephone, Streetlighting, Water

Access: Trans Canada Highway. Also serviced by CN and CP rail.

Southkam Estates

Located near the junction of the Coquihalla Highway and the Trans Canada Highway at the western edge of the city, this industrial park contains 18 available sites for development.

Zoning: Light Industrial

Services: Electricity, Natural Gas, Paved Streets, Telephone, Water

Access: Trans Canada Highway at the Copperhead Drive exit.

Mount Paul Industrial Park

Located on the Kamloops Indian Reserve adjacent to the city, this industrial park contains 40 ha (100 ac.) of leasehold land.

Zoning: not within city boundary

Services: Electricity, Natural Gas, Paved Streets, Telephone, Streetlighting, Water

Access: Yellowhead Highway. Serviced by rail.

Kamloops Airport

Located at the Kamloops Airport on Transport Canada lands, this industrial park contains 37 ha (91 ac.) adjacent to the airport. Leasehold tenure.

Zoning: Airport

Services: Electricity, Natural Gas, Paved Streets, Water

Access: Ord and Tranquille Roads from the Trans Canada or Yellowhead Highways. Rail available.

Aberdeen Hills Commercial Park

A 47 ha (116 ac.) site adjacent to the Trans Canada Highway in the heart of the southwest sector of the city. This commercial park is part of a comprehensive development taking place in the Aberdeen Hills community. The fully serviced site is suited to service-commercial, highway-commercial and tourist-commercial uses.

Further Information and Assistance

The city of Kamloops is committed to encouraging and assisting business investment in the community. Within the city administration, the Development Services Department offers one-stop shopping for assistance and review of development applications. The department carries a range of information useful for business planning purposes. Detailed information can be provided on the historic and current demographics of the city, population projections, and current development activities. Staff will explain the current Provincial-Municipal tax relief program and its application to specific new developments. Staff can also outline, in general terms, the range of provincial and federal government programs of assistance. The administrators of these programs can be identified for individual contact.

For assistance, contact:

The Mayor or
Development Services Department
City of Kamloops
7 Victoria Street West
Kamloops, B.C.
V2C 1A2
Telephone: (604) 828-3311 Telex: 048-755

A network of agencies also provide development assistance:

The Greater Kamloops Chamber of Commerce:
Provides business information and business counselling, and a network for meeting the business community.

Tourism Kamloops:
Provides information on Kamloops and the area's tourist facilities. It also can assist in convention planning.

Thompson-Nicola Manufacturers Association:
A self-help group dedicated to assisting manufacturers through a variety of practical programs. The association also coordinates certain manufacturing activities, such as pool transportation.

Cariboo Business Development Centre:
Provides a wide range of services to individuals who want to start a business and to existing businesses who want to improve their performance. These services include business plan preparation, market research and sources of financial assistance.

Thompson-Nicola Regional District:
Maintains an economic development program for the rural and smaller communities within the region.

Produced under the
Provincial-Municipal Partnership Program

Seabrook & Bobolo/Design