



# cariboo college

P.O. BOX 3010  
KAMLOOPS, B.C. V2C 5N3  
PHONE (604) 374-0123

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NEWS RELEASE

FOR IMMEDIATE RELEASE

Women - "Natural Leaders of the Future"

A seminar to be held March 7th, 8th and 9th at Lac le Jeune Resort is designed for professional women with a desire to advance in their organizations.

According to "Megatrends", "Re-inventing the Corporation" and "In Search of Excellence", leaders of the future will have to be innovative, intuitive, collaborative and strategic planners. They will have to be natural entrepreneurs and able to handle ambiguity.

Women are ideally suited for these leadership roles.

This weekend seminar will combine relaxation, networking and learning. At the conclusion of the weekend, participants will have a clear picture of what the organization of the future will look like and they will have identified what skills will be necessary to move up in these organizations. Each participant will assess her own personal skill level and build an 'Action Plan' for the future. As in any period of change, three bi-products will be evident in the organization of the future - stress, conflict and power shifts. Practical techniques will be introduced to deal with these bi-products.

The session will actively involve the participants in their own learning. Group discussion, inventories, short lecturettes and simulated experiences will provide an interesting and varied format.

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There will also be ample opportunity during the weekend to enjoy the fellowship and support of others. In addition, all lodge and outdoor activities will be available. Meals and accommodation are included starting with an informal wine and cheese gathering Friday evening and ending with lunch on Sunday. The fee of \$220 includes accommodation, meals and all seminar materials.

Seminar leaders are Dianne Kerr and Sandy Abraham. They have worked with several futurists, including the late Ed Lindeman and Canadian, Ruben Nelson. During the past five years they have provided extensive training and consulting services to a wide range of organizations in both Canada and the U.S. Their joint experiences in the workplace and in leadership roles include politics, small business, health care, the media, boards of directors, education and entrepreneurial activities. They presented a paper titled "The Challenge of Small Town Consulting" at the Organizational Development Network in Washington, D.C. in November, 1984. Of the 700 people from around the world who attended, they were the only Canadians to make a presentation.

For registration and further information please contact Cariboo College Extension Services at 374-3661 or 1-800-482-0148 (toll free).

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Media contacts:

Laara Atley at 374-0123, Local 2205

Dianne Kerr and/or Sandy Abraham at 374-0123, Local 2700.