



cariboo college

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NEWS RELEASE

FOR IMMEDIATE RELEASE

CARIBOO COLLEGE FREE PUBLIC LECTURE SERIES

"Free Enterprise Versus Socialism - A Psychological Analysis of Competing Value Systems" is the title of a public lecture to be given by Allan MacKinnon in the Boardroom of Cariboo College on Friday, February 7, 1986 at 7:30 p.m.

A cliché of our times is that political life in British Columbia is polarized. This phenomenon of polarization will be examined from a psychological perspective. What are the fundamental issues and value systems underlying our current political slogans? Both sides of the debate will be examined in terms of their differences and commonalities, and an attempt will be made to clarify the nature of the conflict and the real issues behind political rhetoric. Alternatives to this polarized world view will be considered including the speaker's own views as to how we can find solutions to this pseudo-problem of our own creation.

MacKinnon was educated in his native province of Nova Scotia and at the Universities of Saskatchewan, Maryland and Sheffield. Mr. MacKinnon has lectured at several Canadian universities and has conducted research for the Psychiatric Services Branch of the Saskatchewan Department of Health. In addition, MacKinnon has travelled extensively in Canada, Europe and Africa.

The lecture begins at 7:30 pm and will last for approximately 45 minutes. Following the lecture coffee will be served and a discussion period will follow. Admission is FREE and everyone is welcome.

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For further information please contact:
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