



cariboo college

P.O. BOX 3010
KAMLOOPS, B.C. V2C 6B7
PHONE 604-374-0123

academic • career • community programs • university transfer • technical • vocational

January 24, 1986

NEWS RELEASE

FOR IMMEDIATE RELEASE

NEW INSTRUCTORS ARRIVE FOR COLLEGE ART PROGRAM

Cariboo College's infant Digital Art and Design program received an infusion of new instructional talent as students began their second semester this month.

Computer-art expert and painter Glenn Howarth and commercial computer graphics specialist Judy Krebs have teamed up to lead Cariboo College students through the complex problems involved in the wedding of computer graphics and art-and-design skills.

The program, one of only two in Canada's community colleges and the only such course offered west of Ontario, teaches the uses of "state of the art" computer graphics equipment. Students learn to produce complex animated video sequences in which existing still pictures and video footage can be mixed with computer-generated graphics using thousands of colours, textures and type-styles; the heart of modern television advertising technology. Using other program equipment, fledgling computer artists learn to produce high-resolution colour stills for use in audio-visual presentations or for inclusion in high quality print publications.

Images can be created directly on the screens of computer monitors by using digitizing tablets or by using special-purpose video digitizing equipment to enter an existing image into the computer's memory. Images can be developed or modified by using the built-in colour palettes, type and textures provided by a wide range of the latest commercial computer graphics software packages.

(MORE)

The student's program includes 34 hours of class time a week involving topics ranging from the history and theory of computers to typographics, electronic picture processing, video animation, art history and drawing.

Because the Digital Art and Design Program is designed to prepare students for employment in the high-pressure world of commercial computer graphics, emphasis is on creating the atmosphere of a commercial graphics workplace. "Often we find students working far into the night to complete a project, just as it happens in the industry," Howarth says.

- 30 -

For further information please contact:

A. J. Wright
Vice-Principal, Education
Cariboo College
P. O. Box 3010
Kamloops, B.C. V2C 5N3
374-0123