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NEWS RELEASE

(for immediate release)

Cariboo College's Educational Master Plan project, designed to chart the College's path of service to the community for the next five years, will be explained to members of the Kamloops Rotary Club Monday (June 11) by A.J. (Jim) Wright, Educational Vice-Principal.

"Cariboo College Looks Ahead With You" is the title announced by Wright, who will describe the needs assessment study under way this month as part of the data-collection phase of the project.

As announced earlier this week, the preliminary steps leading to the formulation of the Master Plan include not only demographic and economic data about the 50,000-square-mile College region, but also a survey of what graduating high school students, graduating College students and the community at large think about the College and what it should be offering in the near future.

The survey is currently being conducted in the secondary schools, where some 5,000 students are being asked to reply to questionnaires about their future plans and post-secondary preferences.

Later this year, the survey will concentrate on the business-industrial community, to find out what potential employers expect from the College.

Wright joined the College in 1973 as instructor in History and Political Science. He became Chairman of Social Sciences in 1975 and Vice-Principal in 1977.

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