



# cariboo college

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## NEWS RELEASE

### COLLEGE TO OFFER RETAIL MERCHANDISING PROGRAM

This fall Cariboo College will add a program for Retail Merchandising (supervisors) to its extensive career and vocational offerings in the business field.

The new 37 week program will cover courses in the area of Retail Merchandising, Store Salesmanship, Marketing, Advertising and Sales Promotion, Display, and related topics.

Instructor for the new program will be Gerald Mee who brings with him a varied and extensive background in Retail Merchandising including a wide variety of experience in the specialized topics to be covered in the new program.

Men and women interested in preparing for a career in Retail Merchandising can contact the Registrar's Office at Cariboo College for further details on the new program.

C.W.F. Bishop  
College Affairs Manager

### Cutline

Gerald Mee, new faculty member at Cariboo College, preparing for the Retail Merchandising program, newly developed to train students for supervisory positions in the Retail Industry.