

File 8.5.01

March 2, 1971

The Advertising Manager
Williams Lake Tribune
Box 1730
Williams Lake, B.C.

Dear Sir:

Would you please insert the enclosed advertisement in your paper for one issue only, immediately upon receipt of these instructions. Size of the advertisement is to be 10" x 14"

Please submit invoice in triplicate, to the attention of The Bursar, Cariboo College.

Thank you.

Yours very truly,

N. HARRISON
Principal

nh/eb
encl.

Same ltr to: North Thompson Times, Clearwater
100 Mile Free Press, 100 Mile House
Bridge River-Lillooet News, Lillooet
Ashcroft-Cache Creek ~~Pinn~~ Journal, Ashcroft
Cache Creek-Clinton Pioneer, 100 Mile House

Kam Sentinel
Radio CFJC + TV
Radio NL

*Item 19 to Kamloops
news media only*

CARIBOO COLLEGE

ACADEMIC

TECHNOLOGIES

CAREERS

AN IMPORTANT NOTICE TO:-

Students of the following Secondary Schools, and their parents:

Kamloops	Columnneetza	Barriere
Norkam	One Hundred Mile House	Lillooet
Chase	Ashcroft	
Kumsheen	Clearwater	

Some important questions and answers:

1. Q. Have our academic courses university transferability?
A. Yes. Our three universities have granted transferability provided the student's work reaches satisfactory standards.
2. Q. Are our standards adequate?
A. Yes. Our faculty maintains courses at a high standard.
3. Q. Is our faculty adequately qualified?
A. Yes. All faculty members are fully qualified and acceptable by the universities.
4. Q. Do we offer programs other than academic?
A. Yes. We offer a variety of technology and career programs now. We will offer more next September.
5. Q. How big are the classes?
A. They do not exceed 40 students.
6. Q. Are students able to participate in college life?
A. Yes. They participate in various levels of College government and have many sports and social activities.
7. Q. Are courses also transferable to the B.C. Institute of Technology?
A. Yes. When student achievement satisfies Cariboo College, the student will be accepted by B.C.I.T.
8. Q. Are the fees high?
A. No. They are much lower than those charged by a university. At Cariboo College the fees are \$125 per semester.
9. Q. What about employment opportunities?
A. Students who are not trained will have great difficulty finding jobs, so continue specific training.
10. Q. What are the employment opportunities if I enrol in an Arts Program?
A. You must plan further specialized training in some profession after obtaining the Arts Degree.
11. Q. What are the employment opportunities if I enrol in a technology program?
A. Last year B.C.I.T. place 94 per cent of its graduates in jobs.
12. Q. Why not go straight to B.C.I.T.?
A. Except in certain cases you do not need to. Cariboo College can supply technology training in the first year and you can be reasonably sure of a seat in second year courses at B.C.I.T. despite overcrowding in the latter institution.
13. Q. Are adults able to enrol in the College?
A. Yes. They certainly can, and should take advantage of the Mature Student regulations.
14. Q. Are entry standards at Cariboo College the same as at the universities?
A. No. Cariboo College will let you enter with a 50% mark.

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15. Q. Must I take a full program?
A. You may take a full program, or a part-time program of one or more subjects in either academic, careers or technology.
16. Q. Can associations, or groups, ask the College to provide courses for them?
A. The College urges any association, or group, to request the College to provide training or facilities.
17. Q. Are pre-College courses provided?
A. Yes. Introductory programs are provided, and you may be able to take one or two College level courses simultaneously.
18. Q. What courses will be offered in the incoming Vocational School?
A. The College will inform you as soon as definite information is provided by the Government.
19. Q. Are courses offered in the evenings?
A. Yes. A constantly expanding night program is available.

SO..... PLAN TO ENROL IN CARIBOO COLLEGE

Phone 374-6294

Write Box 860, Kamloops, B.C.