



### This presentation

The dramatic transformation of Canadian HEIs' demographic composition in the last decade represents an advantage, but also a challenge.

### This presentation



An internationalization process that is not accompanied by an effective process of interculturalization compromises the ability of the Universities to fulfill their ethical duty to ensure the welfare/wellbeing of their respective communities.

### Internationalization of Canadian HEIs' student body



- The objective of supporting the University's economic sustainability
- Canadian Universities' recruitment strategy to date has proven very effective

## Internationalization of Canadian HEIs' student body



- International students face numerous barriers
- Canadian HEIs have not taken the necessary steps to develop models of cultural accommodation

# Limitations of Canadian Internationalization Model



- Organizational arrangements
- Strategic Enrolment Management
- Intercultural literacy
- Interculturalization of the Curriculum
- Support Services