

# NETWORK

ALUMNI

THE UNIVERSITY COLLEGE OF THE CARIBOO ■ ALUMNI ASSOCIATION

## Luke deBruijn CLASS OF 2010



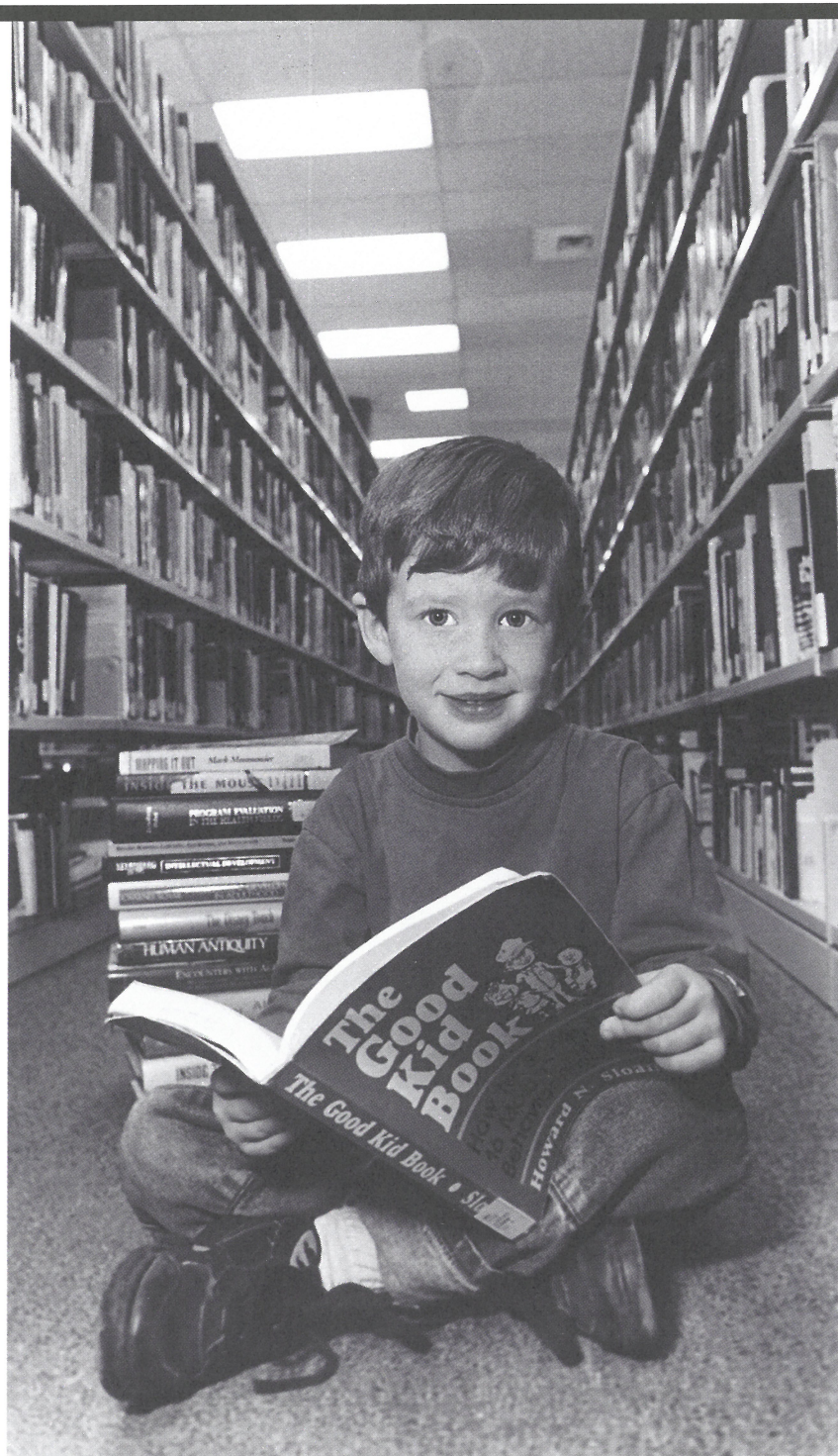
To prepare for students of tomorrow and to better serve current students, faculty and community members, UCC has launched *Chapter 2000* - UCC's 25th Anniversary Library Campaign.

The campaign to date has raised over \$2.3 million toward the overall goal of \$3 million. We are asking UCC Alumni to make a tax receiptable donation to the campaign. All proceeds will go toward the purchase of new books, journals and electronic equipment for the library.

A \$50 donation will purchase a new book with the donor's name inscribed on a bookplate. All donations will be matched, doubling the value of the gift.

### DONATIONS CAN BE MAILED TO:

UCC Foundation Library Fund  
Box 3283  
Kamloops, BC V2C 6B8



Rob Lentz

## Readership Survey

# PRIZES

Respond to the survey on page 7 and your name will be entered into a draw to win one of three prizes!

1st PRIZE - alumni watch    2nd PRIZE - alumni sweatshirt    3rd PRIZE - dinner for two



# Survival in the 21<sup>st</sup>



Rob Lentz

Adrian Kershaw

*"We need to create new options and approaches to education and training. We must seek out new ways to meet the needs of the marketplace to generate new sources of revenue to support what we have in place already. Technology is the key to doing this in the 21st century."*

## **We have a choice: Change or Atrophy!**

**W**ith that bold statement, Adrian Kershaw launches into his presentation on the future of education and training as the dawn of the 21st century looms, just three and one half years away.

Kershaw, formerly the Dean of Developmental & Regional Programs at UCC, has been thrust into this new role by, what else, change! In April he became Vice-President of Community and Distributed Learning Services, a new job with a new mandate in a major administrative re-structuring announced by President Jim Wright.

The structural changes at UCC, while not without some controversy, are driven by the reality of reduced government funding and a world of work that is in rapid transition.

The largest single change brings together International Education, Library Services, Computer Services and all regional and extension services operations across the institution under one operation directed by Adrian Kershaw. Look closely and you will see two common threads in this rearrangement: technology for learning and revenue generation.

These two concepts must go hand in hand, according to Kershaw. The challenge is to collectively develop a vision for the future that incorporates these concepts.

"We must accept the fact that in the next decade or two, there will be no

more big increases in government funding to allow us to grow as an institution. The prosperous 90's are over, and we must move on. If we try to maintain the status quo and do not embrace change, then slowly but surely our university college will atrophy as cutbacks chip away at the foundation".

"We need to create new options and approaches to education and training. We must seek out new ways to meet the needs of the marketplace to generate new sources of revenue to support what we have in place already. Technology is the key to doing this in the 21st century".

Bringing together Computer Services and the Library combines the ability of technology to deliver knowledge anywhere in the world with the traditional source of that knowledge. In the not too distant future there will be what many already refer to as a "library without walls."

UCC is already acknowledged as a leader in the use of Interactive Television, computer conferencing and other distance delivery methods in BC, delivering hundreds of hours of courses each semester. Adrian Kershaw's objective is to maintain that leadership role by significantly expanding on what's already being done.

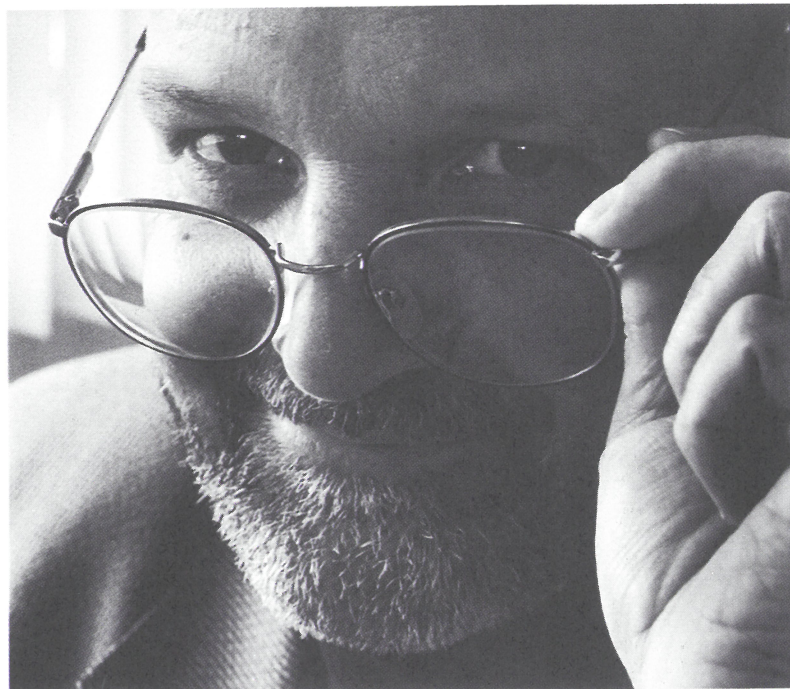
Bringing together International Education and all extension services activities under this new umbrella creates a new "co-ordinated focus" for revenue generation activity, in both local and international markets. Already there's evidence that strong relationships with local Canadian business and indus-



# Century

try as they compete in the global marketplace can open major new training opportunities elsewhere in the world.

In the coming year alone, these two areas are expected to contribute one million dollars in net revenue directly into the UCC budget. These dollars are needed to prevent the erosion of the “government funded core” of Degree, Diploma and Certificate programs for local students that make up the heart of UCC today.



Rob Lentz

*“Around the core of the traditional UCC programs we need to develop a wide band of non-traditional activity which will not be funded by government.”*

**“This new grouping of support divisions and revenue generating activity is not being done to the detriment of our core programs. On the contrary, the traditional academic programs supported by government funding and delivering traditional post-secondary education are the source of our reputation for quality programs and services - and that is our greatest asset.”**

“We must generate new revenues to support them and let them develop new ideas. At the same time we need to reach into this core of quality and expertise, and allow them to create new opportunities for learning and new ways to deliver it around the world”.

“Around the core of the traditional UCC programs we need to develop a wide band of non-traditional activity which will not be funded by government. It will also not be based on the campus, because we must be prepared to deliver it where and when our clients want it. This programming will also not be something we create first then try to sell; it will be driven by the needs of our customers.”

“It will go beyond cost-recovery and generate dollars back to the core, so that our traditional programs and services don’t just survive, but thrive. It will also be created by the demands of the marketplace. As business, industry and governments around the world identify their needs for education and training, they will seek out those who can deliver it cost-effectively, when and where they need it. We intend to be there to help satisfy those needs.”

“And we cannot try to be all things to all people. We must identify five or six niches in the market where our expertise can meet the challenges of 21st century education and training, and

focus our effort on these niches. We have to learn to say ‘no’ to some things that we really shouldn’t be doing.”

Over the next several months, Adrian Kershaw and other members of his team will work with colleagues throughout UCC to refine the plans to facilitate the process of change. He readily admits that it may take two or three years for all of the dynamics of change to sort themselves out.

However scary that might be, because it’s a fact that change is a fearful thing, the alternatives are even more frightening and the consequences more dire. For the future of UCC in the 21st century, the choice around change really isn’t a choice at all – it’s what must be done. ♦



# Spontaneous, unique, sp



Rob Lentz

...humble and inquisitive. These are just a few words which describe vibrant and talented UCC alumni, Tricia Sellmer. Sellmer's creative talents were evident early in childhood when she would colour or draw on the walls in her room, but becoming an artist was not encouraged by Sellmer's parents. However, Sellmer's grandmother recognized her special gift and each day after school would give Sellmer one piece of yellow typewriter paper, a pencil and an eraser and would watch her draw. Becoming an artist was not a common career choice of Sellmer's generation so she decided to become a teacher. She received her Bachelor of Education degree from UBC in 1973 and during that time, met and married her husband, Wolfe Sellmer.

Sellmer taught for several years and in 1976, attained her Masters degree in Education from SFU while her husband moved to Kamloops to work for an accounting firm. While

*Her passion  
as vibrant as  
as s*

in Langley, after a night out with friends to a pub on campus at SFU, Sellmer called her husband and suggested that Langley needed a neighbourhood pub. Sellmer was well-known by this time for making spontaneous decisions and by the next weekend, she and Wolfe proceeded with plans to open the "Horse and Rider," a neighbourhood pub which still operates today. Later that year, Sellmer joined her husband in Kamloops and for several years following, stayed at home to raise their three children.

In 1992, on a trip down the Oregon coast, Wolfe asked her what she wanted to do with the rest of her life. Again, spontaneously, she said "I'm going to enrol at UCC," although she had no idea what she was going to study. Sellmer then decided to take courses towards a law degree and specialize in becoming a child's advocate. She enrolled at UCC and in 1993 obtained a BA in General Studies.



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In the summer of '92 Sellmer travelled to the south of France to study art. There she met and studied with three architects whom she later nicknamed the "Three Musketeers." At the end of the summer, one of the Musketeers said to her, "Go home, study art and splash paint." And that is exactly what she did. In 1993 Sellmer completed a Fine Arts Diploma and continued to take art courses at UCC.

Out of the blue one day, Sellmer's husband called to tell her about a space downtown which would

be perfect for an art studio. She said she would think about it. His reply was, "You have one minute to make up your mind." Once again she said spontaneously, "I'll

take it." Thus the opening of her art studio "ChaZou". From her studio Sellmer continues to study and teach art, and develops her artistic talent that was neglected for so many years.

To see her work now you would think that art has always been the focus of Sellmer's life. Her paintings are as vibrant and passionate as she is. Sellmer seems to have found her purpose in life and is following the path that was intended for her - one that her grandmother always knew was there. ♦

By Sandra Layh

Rob Lentz



## A Mask Odyssey

Carlyle Matthew, born in Port-Of-Spain, Trinidad, is innately reflective and highly creative. From a young age, his passion to express his creativity was fuelled by the many fascinating stories told to him by the Elders of "Shango Yard" about Africa and the Island's folklore. At the age of 8, Matthew first attempted to capture the spirit of those stories when he tried to create "masks" using old newspapers, breadfruit paste and moulds made from mud. This initial step started him on his "Mask Odyssey" to where he now carves ornate masks from various types of wood. The beauty of each mask is self-evident and captures the spirit of African civilization.

In 1973, Matthew moved to Canada to attend Cariboo College where he

attained a two year diploma in Business Administration. In his professional life, Matthew is presently employed with the Federal Government as a Budget Analyst, however, he continues his artwork and teaches in his spare time. His skill and unique artistic expression have led

to many invitations to display his art in several cities across Canada including Vancouver, Victoria, Toronto, and Montreal.

Matthew's experience at Cariboo provided him with the practical knowledge

he needed to achieve success in the Canadian job market. In turn, through his artwork, he has given Canadians a deeper appreciation and understanding of the African culture and lifestyle. ♦

By Sandra Layh

*He has given Canadians a deeper appreciation and understanding of the African culture and lifestyle.*



## Completing the circle

**T**om Wilcox was one of Cariboo College's original students when it opened its doors at the Kamloops Indian Residential School in 1970. The following year, a Fine Arts program was introduced and Wilcox took his very first art course under the instruction of Robert Campbell, a renowned artist, originating from England.

Wilcox attended Cariboo for three years then moved on to receive an Arts Diploma in 1976 from the Kootenay School of Art in Nelson, BC. Following that, Wilcox attained his Bachelor's degree in Fine Arts from the University of Victoria and a Teaching Certificate from Simon Fraser University.

*"I feel a stronger kinship with my time spent at Cariboo than that of all the other institutions I attended."*

While pursuing his formal education, Wilcox developed his artistic talent and has since gained significant recognition within the art community. His exhibitions include several solo and group gallery showings across Canada and commissioned collections with the Andridge Capital Corporation, Alberta Art Foundation, Kamloops Art Gallery, Prairie Art Gallery, Queen Elizabeth Hospital, University College of the Cariboo and the UCC Alumni Association.

In the educational sense, Wilcox has come full circle. His academic education has given him the expertise and

knowledge to teach others art as he is currently a secondary school art teacher for the Kamloops School District #24. UCC is also fortunate to have him as a seasonal art instructor for the Fine Arts program at UCC.

Wilcox says, "It was that one-on-one interest that all my instructors seemed to take that I recall most vividly

about attending Cariboo College. As a result, I feel a stronger kinship with my time spent at Cariboo than that of all the other institutions I attended." ♦

By Sandra Layh



Rob Lentz



# 1996 Readership Survey

The Alumni Association developed a readership survey which we are asking you to complete and send back to us. Your opinion and advice is important as we strive to meet the needs of our alumni in these times of budget restraint.

## What types of articles are you interested in reading:

- ☐ Business
- ☐ Academic
- ☐ Humorous
- ☐ Controversial
- ☐ News about other alumni
- ☐ Institutional news and developments
- ☐ News about UCC faculty and staff

## What type of format do you prefer?

- ☐ Magazine
- ☐ Newspaper
- ☐ Tabloid
- ☐ Not important

## Do you prefer:

- ☐ Black and white
- ☐ Full colour
- ☐ 2 colour throughout
- ☐ Not important

## How often would you like to receive the NETWORK?

- ☐ Yearly
- ☐ Quarterly
- ☐ Bi-Annually
- ☐ Monthly

## How long do you keep the NETWORK newsletter?

- ☐ 1 day
- ☐ 1 week
- ☐ 1 month
- ☐ Keep it for collection

## Would you be willing to submit guest articles?

- ☐ Yes
- ☐ No

## What type of business or profession are you currently involved in?

\_\_\_\_\_

## Are you Self-employed? If so:

How many people do you employ? \_\_\_\_\_

Are any of them UCC alumni? \_\_\_\_\_

Would you consider advertising in our Newsletter?

- ☐ Yes
- ☐ No

## If you are not self-employed:

Do you know of other UCC alumni in your office?

- ☐ Yes
- ☐ No

Would your employer be interested in receiving and/or advertising in our newsletter?

- ☐ Yes
- ☐ No

## What is your current mailing address?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Are you connected to Internet or E-mail?

- ☐ Yes
- ☐ No

## What is your E-mail address?

\_\_\_\_\_

## Would you read UCC Alumni news on the Internet?

- ☐ Yes
- ☐ No

## Would you be willing to pay a small yearly subscription fee?

- ☐ \$5
- ☐ \$15
- ☐ \$10
- ☐ \$20

Thank you for completing this survey.

**MAIL TO:**  
UCC Alumni Association,  
Box 3283, Kamloops, BC  
V2C 6B8

**FAX TO:**  
(604)828-5265

Your name will be entered into a draw to win one of three prizes.

- 1st prize - alumni watch
- 2nd prize - alumni sweatshirt
- 3rd prize - dinner for two in the UCC dining room

# PRIZES



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*When you were little,  
career choices were easy.  
But there comes a time to  
make a decision.*

## ALUMNI MENTOR PROGRAMME

**W**ho can better advise a student about a career choice than someone who is dealing with the realities of the workplace in a chosen profession? As part of the mandate to assist students, the UCC Alumni Association offers a unique counselling service to students and alumni of the University College through the Alumni Mentor Programme. The Mentor Programme links students with alumni who can share information about their own occupations and offer advice about the realities of the workplace.

The UCC Alumni Association continually seeks to identify alumni who may be willing to spend some time speaking to students or other alumni about career choices and opportunities in their chosen field of study. If you are able to share some time and expertise with stu-

dents or other alumni, we encourage you to call our office and we will add your name to our list of mentors.

If you are a student or alumni who is interested in taking advantage of this programme, please contact the alumni office.



John Enman

***UCC Alumni Mentor Programme  
Box 3283  
Kamloops, BC  
V2C 6B8  
Phone: (604) 828-5267  
Fax: (604) 828-5265***

## NETWORK ALUMNI

All correspondence can be directed to: Laurie Clarke, Executive Director,  
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