

A Crime Against Humanity

Apartheid, a system of ruthless oppression and institutionalized racism constitutes a crime against the South African Black Majority.

The Canadian Government has often condemned the apartheid system yet the Government continues to have trade and diplomatic relations with the racist regime in South Africa. Most provinces in Canada continue to support apartheid by importing and selling South African products. The profits from these sales encourage the regime to maintain its racist policies, aggressive actions against neighbouring independent African states such as Angola and Mozambique and its illegal occupation of Namibia.

By ending trade with South Africa we accomplish two things:

- 1 We send a clear message to Pretoria that the Government and the people of Canada condemn apartheid.
- 2 We let the Black workers and the oppressed peoples of South Africa know that we support their struggle for a democratic, free South Africa.

What do the leaders of the South African people say about boycotts?

CHIEF ALBERT LUTULI—

Nobel Peace Prize Laureate (Former president of the African National Congress of South Africa)

"The economic boycott of South Africa will entail undoubted hardship for Africans. We do not doubt that but it is a method which shortens the day of bloodshed. The suffering to us will be a price we are willing to pay. In any case we suffer already; our children are undernourished and we are at the whim of a policeman."

ARCHBISHOP DESMOND TUTU—

Nobel Peace Prize Laureate

"People are going to have to make up their minds whether they support us or a system that is morally repulsive. There can be no neutrality in this situation... (the) most effective tool for pressure is economic pressure."

What Can We Do?

- 1 Write to your MPP (or MLA) to support the removal of South African wines and spirits from all outlets.
- 2 Write to your MP to condemn the policies of the South African government by totally isolating it through sanctions.
- 3 Boycott all South African products and tell your friends to do the same.
- 4 Join an anti-apartheid organization in your area.



For further information:
Canadians Concerned about Southern Africa
 [Toronto]
 Box 6468, Postal Station 'A'
 Toronto, Ontario M5W 1A0



Black South Africans have called for this boycott SUPPORT THEM

"It is sometimes argued, even by well-meaning people abroad, that if the world boycotts South Africa, we, the working people will suffer most. Even if this were true—and we do not believe it—let us assure our well-wishers abroad that we do not shrink from any hardship in the cause of freedom. As it is, we are starving and our children are dying of hunger..."

To our friends and well-wishers abroad we say that trafficking in the fruits of Apartheid can never be in the interests of the workers who suffer under Apartheid."

**Resolution of South African Congress
of Trade Unions Conference, 1963**

CANADIANS CONCERNED ABOUT SOUTHERN AFRICA

with assistance from the
 U.N. Special Committee Against Apartheid

APARTHEID PRODUCTS FOR SALE IN CANADA

WINES & SPIRITS

BRANDIES

- Paarl Five Star
- Paarl V.O.S.P.
- Rembrandt Brandy
- Richelieu Brandy

SHERRIES

- Paarl Golden Medium
- Paarl Oloroso Cream
- Paarl Pale Dry

PORTS

- Paarl Old Tawny
- Paarl Rich Ruby

WINES & LIQUEURS

- Bonne Esperance (R&W)
- Fleur du Cap-Emerald Stein
- Paarl Chenin Blanc
- Paarl Late Vintage
- Paarl Riesling
- Paarl Cabernet Sauvignon
- Paarl Pinotage
- Paarl Roodeberg
- J.V.R. Liqueur
- Wonder Club
- La Residence
- Alton Rouge Red Wine
- Bertrams
- Golden-Cream
- Van der Humm Liqueur
- La Gratitude

'NO NAME' PRODUCTS

DOMINION RED LABEL "NO NAME"

- Unsweetened Pineapple Juice
- Fruit Cocktail
- Peach Slices
- Peach Halves
- Pear Halves
- Apricot Halves
- Dominion Fruit Cocktail

LOBLAWS "NO NAME"

- Apricot Halves
- Peach Slices
- Bartlett Pear Halves
- Fruit Cocktail
- Pineapple Juice

CANNED FRUITS

- EVERYBODY'S Sliced Peaches
- FAMILY FRUIT Guava
- FORTUNE Bartlett Pears
- FORTUNE Fruit Cocktail
- FORTUNE Sliced Peaches
- GOLD REEF Fruit Salad
- GOLD REEF Apricot Halves
- KON-TIKI Grapefruit Sections
- KON-TIKI Orange Sections
- LIBBY'S Canned Peaches
- PANTRY SHELF Fruit Cocktail
- PANTRY SHELF Peach Halves
- PANTRY SHELF Pears
- PANTRY SHELF Sliced Peaches
- ROCKY MOUNTAIN Apricot Halves
- YORK Apricot Halves
- YORK Grapefruit Sections

OTHER FOOD PRODUCTS

CANNED FISH

- Glenryck
- Ocean Fresh
- Peck's Anchovette Spread

CANNED VEGETABLES

- DONALD COOK Asparagus
- ANTEL Asparagus

CRACKERS, COOKIES AND BISCUITS

- BAKER'S
- PENNY FARTHING
- OUMA
- PYOTT'S
- UITSPAN

FRESH FRUITS

- CAPE Apples, Grapes and Plums
- GRANNY SMITH Apples
- OUTSPAN Oranges and Lemons

JAMS

- ALL GOLD
- KOO

JUICES

- LIQUI FRUIT

SAUCES AND CHUTNEY

- MRS. BALL'S

THE ROTHMANS CONNECTION

ROTHMAN'S is part of a South African-based transnational corporation. ROTHMAN'S subsidiaries include JORDAN WINES and CARLING O'KEEFE BREWERIES. Each time a ROTHMAN'S product is bought, part of the profit finds its way back through the multinational chain to the racist regime in South Africa.

CIGARETTES

- | | |
|------------|-------------------|
| -BLACK CAT | -MORE |
| -CAMEL | -NUMBER 7 |
| -CAMEO | -PALL MALL |
| -CRAVEN A | -PETER STUYVESANT |
| -DUNHILL | -ROTHMAN'S |
| -GAULOISES | -SALEM |
| -GITANES | -WINSTON |

TOBACCOS

- | | |
|----------------|-----------------|
| -AMPHORA | -ERINMORE |
| -AMSTEL | -FLAGSHIP |
| -DRUM | -SCOTCH PLAID |
| -DUNHILL | -PICKET EDITION |
| -VIRGINIA GOLD | |

BEER

- | | |
|--------------|-------------|
| -BLACK HORSE | -DOW ALE |
| -BLACK LABEL | -HEIDELBERG |
| -BRADING | -MILLER |
| -BUCKEYE | -O'KEEFE |
| -CARLSBERG | -OLD VIENNA |
| -COLT 45 | -RED CAP |
| -TOBY | |

NEW PRODUCTS ARE ALWAYS COMING INTO CANADA. BE SURE TO READ LABELS.